

SIERRA MADRE NEWS

FRIDAY, APRIL 9, 1937

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

VOLUME 31, No. 29

Canyon Park Bonds May Be Sold

Understanding With Holders Hinted At Property Owners Meeting

A committee of seven to negotiate with the bondholders in a final effort to work out a basic refunding of Canyon Park A. & I. District No. 2 was elected at a mass meeting of Canyon Park property owners at the city hall Wednesday night, following a discussion of the district's assessment problems by J. A. Bonell, county industrial engineer and tax expert.

The committee, which will proceed to obtain the proxies of 51 per cent of the property owners of the district, includes Mrs. J. P. Nash, Miss Laura E. Cadmus, L. G. Griswold, B. J. Grammel, Capt. E. G. Everett, Henry Gibbel and Harvey Herring.

Ben J. Grammel told the meeting he "wouldn't be surprised" if Bonnel had already reached "some sort of an understanding" with the bondholders on the basis of a settlement of 75 cents on the dollar.

Opening the meeting, Bonnel declared that "you've got to face the facts. You're going to have to pay a rather expensive price for these bonds, as some of the bondholders are hard boiled and still are holding out for 100 cents on the dollar."

He softened his statements with the opinion that "it will be only a matter of time" before a readjustment can be worked out.

Hitting at possible financial assistance by the city council, he said he "believed the council may find 'something' to help relieve a certain amount of the defaulted securities."

He reiterated that the county has ruled the district can have "no recourse to public funds"—meaning gasoline tax allotments—but added that "you've got a good supervisor here—and supervisors always have money."

Whether the city, which owns property in the district will assume a share of the assessments is a "question for future discussion," he stated.

Summing up the district's status, he pointed out that \$5500 in general taxes are delinquent in the district and that it will be necessary to restore \$17,000 in assessed valuation to the tax rolls. He emphasized that the position of the bondholders "is not precarious."

G. V. Stewart

Organ At Church Of The Ascension Being Rebuilt

Music lovers of the city will be glad to hear that the fine organ of the Church of the Ascension is being reconditioned after thirty years constant use, by organ-builder Gibson of Los Angeles. The cost will be \$275 for which the Vestry is making an appeal to members and friends of the Church. Already there has been a gratifying response.

The Congregation had a surprise last Sunday when it was found the approach to the Church had been beautified by a patio surrounded by a low wall of stone at the entrance porch. This was due to the kindness and the sense of the artistic of Perley Poor Sheehan, who is one of the Vestry.

Bishop Stevens of Los Angeles will visit the Church for Confirmation on the evening of Sunday, May 23rd.

Canyon Home Sold

Laura E. Cadmus reports the sale of a house and lot at 813 Woodland Drive, formerly owned by Charles W. Rich of Long Beach, to Mrs. Lida Corbett, also of Long Beach.

Impressive Ceremony Marks Planting Of Redwood By Kiawians In Memory Of W. J. Lawless

In memory of the club's beloved past-president, William (Bill) Lawless, a red wood tree was planted in the Scenic Point Memorial Garden by the Sierra Madre Kiwanis Club Tuesday noon.

Present at the luncheon table under the Wistaria vine was the honored guest, Mrs. W. J. Lawless.

Conducted by Rev. A. O. Pritchard, immediate past-president of the club, the impressive dedication services included the singing of "Trees," by Dr. M. H. A. Peterson, president, and the reading of Henry Van Dyke's poem, "God and the Open Air," by Dr. J. L. Woehler.

"Four years ago, Mr. Pritchard said, William J. Lawless was the honored president of the Sierra Madre Kiwanis Club. While serving, he loyally carried on the tradition of our organization, not only to build up the club but to build a city of high business, social and civic ideals—a city whose atmosphere shall be inviting and friendly. Since his death we have been stimulated by his example and that of other leaders in our efforts to build a better and more beautiful city."

Selwyn Myers Given Important Role In Ramona Pageant

The romantic role of Felipe in "Ramona," spectacular outdoor play which begins its 14th season April 17-18 at Hemet, this year will be played by Selwyn Myers, son of City Manager and Mrs. Al S. Myers.

Young Myers has just signed a contract for the part and is now hard at work on rehearsals at



Selwyn Myers

the Ramona Bowl, along with Victor Jory and Jeanne Innes, who will again take the parts of Allesandro and Ramona. He will stay at Hemet during the run of the show.

Myers is well-known for his work in many Pasadena Playhouse productions, and recently filled a lengthy engagement with a KFTI stock company.

Artists Are Flocking To Contest

Purse And Honors Attract Many Painters To Wistaria Fete Competition

Besides bringing its lucky owner a prize of \$100, the winning painting in the Wistaria Artists contest, now in progress here under the direction of Alfred James Dewey, will likely be reproduced in future booklets to be published by the Sierra Madre Chamber of Commerce and the Wistaria Association.

This was revealed yesterday, simultaneously with announcement of the rules of the contest, which stipulate that artists may select any subject that appeals to them, with the proviso that they be painted out-of-doors either at Scenic Point or along the principal streets leading to the vine.

Purpose of the contest is to create added interest in the already well-established art movement here.

Many of Southern California's outstanding artists are now at

(Continued on Page Eight)

New Officers Of PTA Will Be Elected Next Thursday.

Officers who will serve the Sierra Madre P.T.A. during the coming year have been nominated and will be elected at next Thursday's meeting of the association. The nominees are Mrs. John Irish, president; Mrs. Paul Carter, first vice-president; Mrs. Stanley Wood, recording secretary; Miss Betty Newton, corresponding secretary; E. E. Hitchcock, treasurer; Mrs. Herbert Dowding, historian; Mrs. Pat West, ways and means; Mrs. Mabel Nicolloff, welfare; and C. Hall Perry, auditor.

The picture I have seen at this Fete to-day will have a natural attraction for everyone in the world with a soul . . . they would want to enjoy it," said Thomas, "but unless the world is told of these California wonders they are lost except to the local citizenry."

"This wonderful Wistaria Fete is the first of our fiestas. Now come the wild flowers. Flower shows and throughout the year countless attractions that bring visitors from every part of the world. It is the business of the All-Year Club to tell the world about the Wistaria Fete and our other wonder—to advertise them. You are playing a big part in the tourist business that is so important to all of us."

Southern California's tourists absorbed a \$5,000,000 share of the area's tax load last year, Thomas said. "To make it easier," he added, "not only do tourist spend \$188,000,000 a year in Southern California, but they pay millions in taxes you would have to bear yourselves, if they were not here."

"Last year tourists paid \$2,670,000 in gasoline taxes and \$2,429,000 in sales taxes. Quite a help, isn't it?"

Preceding the tree-planting, R. R. Leishman, of San Marino, discussed redwood trees, pointing out that they originated in the vicinity of Labrador, though now found in many parts of the world.

Pictures were taken of the more than 40 local and out-of-town Kiwanians present.

(Continued on Page Eight)

Fete Crowds Increasing; Great Vine Nears Peak; Becomes Social Center

Huge Flowering Wonder At Scenic Point Nearing Height Of Its Glory

SOUTHERN California's first fiesta and No. 1 attraction this month, the most impressive and beautiful Wistaria Fete in the city's history, swings into its third record-breaking week tomorrow, with the prospect the Fete may be continued until early May.

Mild spring weather—neither too warm nor too cool—have brought the vine almost to a peak of breath-taking loveliness never before attained, its acre of blooms forming a veritable mist of lavender and rivaling the storied hanging gardens of Babylon.

Innumerable luncheons and dinner-parties will continue to be held beneath the vine or within the pavilion, while clubs and organizations from all parts of the Southland will meet daily at Scenic Point during the coming week.

Today is Chamber of Commerce Day at Scenic Point when the Sierra Madre Chamber of Commerce will play host to member bodies of the Associated Chambers of the San Gabriel Valley and the Southland.

Also holding a special Wistaria Fete meeting today is the garden section of the Pasadena Shakespeare Club. Approximately fifty members will be present.

More than one hundred reservations have been made for tomorrow by Santa Monica Civic organizations.

Next Monday is Parent-Teacher Association Day, P.T.A. bodies from all adjacent communities will be entertained by the local group.

Anzac Day will be celebrated on Wednesday when Australians and New Zealanders in Southern California will inspect Scenic Point's wonderland.

Three organizations are meeting here on Thursday, the St. Catherine's Guild, the Dickens Fellowship Society and the Monrovia Dinner Club.

The feature meeting Friday will honor the Citrus Belt Bankers Association.

Next Saturday, April 17, will be Poets Day at Scenic Point. A musicale will climax the day's festivities at which winners of the Wistaria Poetry Contest will be announced and their poems, each inspired by the vine and the Fete, will be read.

Fete's Place In The Sun Explained

First Of The Fiestas One Of Big Lures For The Tourist

Sierra Madre's relation to California's tourist business—second largest income producer of the state, was graphically described to meeting sponsored by the Chamber of Commerce at the school auditorium on Friday evening by Don Thomas, managing director of the All-Year Club of Southern California.

Sierra Madre's Wistaria Fete first of California's fiestas, was a revelation to the head of this great non-profit organization of business men who have co-operated to make Southern California a year-round playground, and tourist attraction.

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(Continued on Page Eight)

Sierra Madre Girl Nearing Fame's Spotlight

On her way to national recognition as a violinist, 20-year-old Elizabeth Morgridge Saturday won first place in a young artists division competition sponsored by the Federation of Music Clubs for the California-Nevada-Arizona district.

A chance to try for highest honors awaits the young Sierra

Madre girl in the 16th in line of priority, out of a total of 104 tentatively announced to get under way during 1937.

Estimated expenditures call for \$863,100 to be spent on the project this year, \$1,462,500 in 1938 and \$2,856,700 in 1939.

The county's program, which lists a grand total of 299 projects and aggregates nearly \$90,000,000, includes the linking up of Orange Grove avenue here with Pasadena's Orange Grove avenue, at an estimated cost of \$49,000. The work is scheduled to be done in 1938 and is 16th in line of priority for that year's

project.

Broken down by years, the proposed 299 projects throughout the county call for expenditure of \$19,087,491 in 1937, \$19,684,120 in 1938, \$18,041,639 in 1939, \$14,348,240 in 1940, \$13,114,558 in 1941 and \$14,352,360 in 1942.

Also included in the plan is the Henninger Flats Nursery project, at an estimated cost of \$133,332. The work is scheduled to be done during 1938 and 1939.

The Ross Field project in Arcadia, work on which is now

nearing completion, is down for a total expenditure of \$494,519.

Conferences with the various cities of the county to coordinate the program have been ordered by the board of supervisors, who have instructed the county regional planning commission to confer with the cities to eliminate duplicate projects and to arrange joint sponsorship of those projects which extend into both city and county territory.

"It should be understood that the various projects are strictly tentative and that there is no money now available to finance them," it is explained by Supervisor H. C. Legg, upon whose resolution the organized plan of development was ordered by the supervisors.

"The purpose of the plan is for the county to be prepared with a definite program, if and when it is possible to secure the necessary financial assistance from either the state or Federal governments."

The state planning commission is now studying these projects for the purpose of incorporating the more worthy of them in a statewide program to be submitted to the National Resources Board in Washington.

The public is cordially invited, but the fathers are especially urged to be in evidence this night, as a gesture of appreciation toward the many gracious sons and daughters of Nippon who are paying this courtesy to the P.T.A. group for the first time, I understand, in its history. There will be a brief business meeting in addition.

Mildred Curtis Bolms.

Elaborate Program Being Prepared For School Week

Nipponese Colony Arranges A Colorful Program Of Native Songs And Dances

The Japanese Colony of Sierra Madre is honoring the Parent-Teachers' Association, Thursday April 15th at 8 p.m. with a specially prepared program of songs and dances, Mrs. Lee Shipley jubilantly announces.

This is the most appropriate time, inasmuch as the village is daintily dressed up in its fairylike costume of Wistaria blossoms and in the proper mood for artistic programs.

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Mildred Curtis Bolms.

Expect Big Crowd Of PTA Members At Wistaria Fete

Coincidental with the 10th anniversary celebration at Woodrow Wilson Junior High School, election of P.T.A. officers will take place April 22, it was announced yesterday. Originally scheduled for next Wednesday, among those invited are all past presidents and former P.T.A. members of the past 10 years.

Nominated for offices to be filled are Mrs. Waverly E. Pratt, president; Mrs. Robert Sterett, first vice-president; Mrs. F. E. Blauvelt, second vice-president; Mrs. J. P. Goss, secretary; Mrs. A. Pernambuco, treasurer; Mrs. H. Clay Reavis, historian; Franklin O. Marshall, auditor, and Arthur M. Brown, parliamentarian.

SCIENCE LECTURE

Sunday at 3 p.m. by Miss Margaret Morrison, C.S., of Chicago, in the public school auditorium. Everyone invited.

Marriage of Howard McBurney, son of Dr. and Mrs. M. R. McBurney, 646 West Sierra Madre Blvd., and Doris Carr, at Merced, Cal., March 27, was revealed yesterday, coming as a surprise to many local friends of the groom.

Well-known here, McBurney for the past two years has been employed at a Merced fruit packing plant. His bride is a Merced girl. McBurney was very popular with the younger set here where his family is highly regarded, and was a member of the famous Trojan (USC) band.

Motorist "Chasing Fires" Ticketed By The Police

The second fire here within a week, chimney-sparks early Tuesday afternoon, ignited the roof of a 2-story frame house at 219 North Canyon Drive. A hole was burned in the rear roof and several rafters scorched. Owned by Mrs. A. K. Linchart, the house is occupied by Mrs. F. L. D'Arville.

Fire in an upstairs bedroom of a house at 301 Sturtevant Drive brought out all three fire pieces Tuesday of last week, scorched the walls and furnishings and resulted in William H. Johnson, 328 Auburn avenue, getting a ticket for "fire chasing."

Chemicals in a laboratory maintained in the room by a 10-year-old boy were believed responsible for the blaze. The house is owned by Mrs. Marian Douat.

Uproot The Cross On Canyon Hill To Save Motorist

After driving his car off the road and dangerously close to the edge of the hill at Inspiration Point early Sunday morning, Bryant Baker, 421 Mariposa avenue, flagged Patroling Officer James Heasley for assistance.

Sizing up the precariously

Supporters Of The British Home Elect Officers

Board of directors of the British Old People's Home here were elected at the convention of Daughters of the British Empire, held Wednesday in Los Angeles.

Mrs. Frederick Sedding, Pacific Palisades, reelected president for her fifth term, reported that the home is still free from debt.

Other directors elected were Mrs. J. S. Amundsen, Mrs. W. H. Holt, Mrs. E. A. MacArthur, Mrs. L. A. Warrell, Mrs. E. C. Bridgeman and Mrs. J. H. Botterell. Mrs. Botterell is California president of the Daughters of the British Empire.

The home is one of the three maintained by the organization in the United States, the others being in New York and Illinois.

Penney's Monrovia Store Celebrates 35th Anniversary

The Monrovia store of the J. C. Penney Co. is celebrating the 35th anniversary of the founding of this business which embraces 1500 stores all over the country.

With "Beat the Price Rise" as its theme, the various branches of this system expect to enable customers to buy merchandise at prices never known before, during the anniversary sale.

Beginning April 5th, the Founders Day will end April 15-17, and special tribute will be paid to the company's founder, J. C. Penney who started the first store at Kemmerer, Wyoming, in 1902, when a Roosevelt was president and a coronation was being held in England.

The Penney store in Monrovia is celebrating with the others this anniversary, and its capable manager, J. O. Peterson, one of Monrovia's best known business men and a public spirited citizen, calls attention to splendid bargains which will be found in the display advertising columns.

VANCE VIETH'S BATHS
One of the world's best
82 N. Los Robles
Tel. CO 8628

8 COMPLETE LAUNDRY SERVICES
PEERLESS-ZORIC DRY CLEANING FUR AND GARMENT STORAGE FEATHER RENOVATING RUG CLEANING LINEN SUPPLY

PEERLESS LAUNDRY
Phone Sierra Madre Zenith 1213

Solury's Grocery

Open Evenings

Delicatessen Department
Genuine French and Italian Roquefort Cheese
Potato Salad
Baked Beans, farmer style
Cottage Cheese ice cold
Ale (Eastside) Beer (Schlitz)
Bacon, Sausage Cold Lunch Meats

When you want something real tasty and good to eat, visit us

NORTHWESTERN MOUNTIE GETS HIS MAN IN OLD MEXICO, STOPS HERE ON WAY HOME

MAKING the acquaintance of a Royal Northwest Mounted policeman on a transcontinental bus between Tucson, Ariz., and Los Angeles, and learning that he had "got his man" after a grueling six-months hunt back and forth across the wilds of Sonora, Mex., was the out-of-the-ordinary experience of Mrs. Olive Hawley, daughter of Mr. and Mrs. Alfred James Dewey, of Marlborough Terrace.

William Cochran was the name of the "mountie," who hails from Fort Klamath, 47 miles from the nearest railroad, in Alberta Province, Canada. He was a visitor here Wednesday at the home of Mr. and Mrs. Dewey, and passed the greater part of the afternoon flying with Dewey Jr. at Alhambra Airport. Staying in Los Angeles, he leaves next week with novelist Harold Bell Wright for Mexico where Wright will gather "local color" for a forthcoming book.

Mrs. Hawley, who arrived here Tuesday for a two-months sojourn with her parents, met Cochran, who was recuperating from war injuries at Tucson, aboard the bus route to Los Angeles. Mrs. Hawley's home is Philadelphia, Pa.

A member of the Canadian Flying Corps during the World

Seven Plays To Tell Romantic Story Of Southwest

In the choice of "The Story of the Great Southwest" as the guiding theme for the third annual midsummer drama festival, the Pasadena Community Playhouse put to rout any idea that the yearly summer drama event should bear the label of "Shakespeare Festival."

According to Gilmore Brown, Playhouse director, the Guide in each year's festival choice has been, and will continue to be, a well-rounded and colorful cycle of plays, representative of historical significance, either in geographical or chronological importance.

The coming festival, scheduled for June 28 to August 14, bears out the development of the geographical phase. In seven plays "The Story of the Great Southwest" tells of a rugged and romantic history, covering a span of years from 1470 through 1900.

FIRE FLAMES

By One Of The Boys

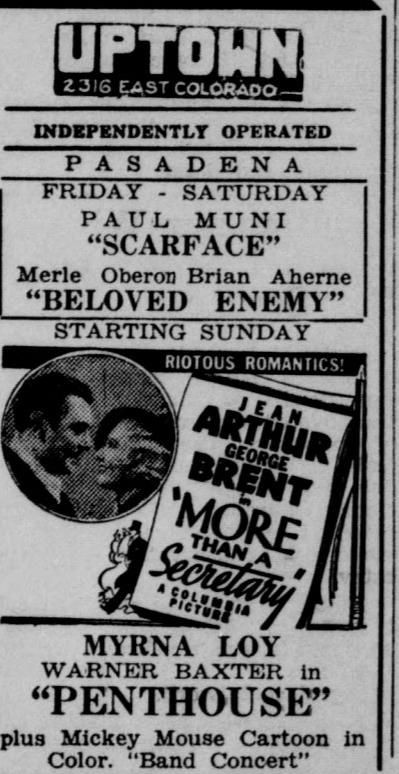
WHEN the new constitution of the Fire Department was read and called for the retirement of men at the age of 60 years, it reminded us that a few of the "old-timers" will soon be off the list as far as active participation is concerned. A number of men were charter members when the department was organized in 1920.

It has been some time since we have been called out at night, and although to answer a call and jump from a warm bed has always been a thrill and a pleasure, this is a job for youth.

Bob Newberry and Don Hosford have answered the "call of the wild" and can be seen at the parking lot of the Wistaria gardens.

While driving the fire truck in answer to the recent fire call, Joe Swanson was very much handicapped by a car driven in front of the truck. Driving his car in between two fire trucks this driver not only endangered his own life and those of the truck drivers, but he very badly hindered the firemen from doing efficient work. The drivers of the fire trucks are drilled to drive very carefully and avoid accidents but still they are expected to get to a fire as soon as possible. The first few minutes at a fire are when the firemen get in their best work. The driver of the car was cited by Chief McMillan to appear before Judge Neale.

The firemen earnestly urge people not to follow closely to the truck or to block the street in which the fire may occur. It is to the interest of the whole community and the interference of an individual should be punished. We can't take chances with fires here, ever.



UPTOWN
2316 EAST COLORADO
INDEPENDENTLY OPERATED
PASADENA
FRIDAY - SATURDAY
PAUL MUNI
"SCARFACE"
Merle Oberon Brian Aherne
"BELOVED ENEMY"
STARTING SUNDAY
RIOTOUS ROMANTICS!
JEAN ARTHUR
GEORGE BRENT
MORE THAN A
Secretary
MYRNA LOY
WARNER BAXTER in
"PENTHOUSE"
plus Mickey Mouse Cartoon in
Color. "Band Concert"

Compared with other foods, Acme Beer is relatively non-fattening.

Pan-American Day To Be Observed at Wilson Jr. High

War, Cochran was ordered to "pick up" an absconding bank cashier, who had fled to Mexico. While stopping at Hermosillo, the capital city of Sonora, Cochran learned the man was last seen in Guaymas, a sleepy little seaport on the Gulf of California. Boarding a train to Guaymas, the mountie arrived just two hours after the bank cashier had left overland by automobile.

During the next five months the man's trail led Cochran over nearly 400 miles of sand, sagebrush and mountains. Invariably Cochran would arrive in a town only to learn that his quarry was again one jump ahead of him. Sometimes it was only a matter of hours—sometimes a day or two. Then in January the chase ended at Ilamlos, a tiny hamlet 400 miles below the American border.

Ironically the bank cashier was nabbed by Cochran in a local barroom as he was unsuspectingly drinking a glass of beer.

Without visible emotion he rose to his feet, faced Cochran and paraphrasing the now-historic remark said:

"Sergeant Cochran, I believe?"
Cochran smiled and nodded.
The man shrugged his shoulders.

"I rather fancy the chase is ended," he said. That was all . . .

LOCAL DRUG STORE MAKES IMPROVEMENTS

The Sierra Madre Drug Co. recently taken over by Peter Dyche, who for some years operated a drug store in Santa Ana, has been entirely renovated, with additional shelves and other improvements. The latest Knight soda fountain has been installed and the interior of the store brought up to date not only as to fixtures but with a greatly enlarged stock.

Funeral services for Lockwood V. Helms, 61 years of age, who died March 31, were held at Grant Parlors Monday evening. Rev. A. O. Pritchard officiated, with music by Janet Wood.

Interment was at Forest Lawn, Glendale, Tuesday.

Besides his wife, Mrs. Fanny Helms, he leaves two sons, Jarvis of Golden, N.J., and Charles, of Hempstead, N.Y. Both came west for the services.

Born in Poughkeepsie, N.Y., Mr. Helms has been a resident here for 10 years.

CITY'S SWIMMING POOL IS STILL DRY, BUT BOYS FIND AN OLE SWIMMIN' HOLE

Youthful settling-basin swimmers again engaged the attention of police yesterday. Here is the way Officer James Heasley recorded the incident on the police log-sheet:

Springtime was in the air. It had been a very warm day at the school and outside the windows the birds were splashing in the bird bath.

Johnny Grippi, 17, Billy Carlton, 14, Paul Montoya, 14, and Takishi Umekubo, 11, had been admiring the clear waters of the city's settling basins for some time.

At 5:30 p.m. I received a call from a very embarrassed lady down East Grand View avenue, saying that a group of nude boys were swimming in one of the basins.

"Are they actually swimming?" I asked.
"Why, surely they're swimming young hopefuls."

—and they're in their birthday suits, too!" she stated emphatically.

Well, much as I used to enjoy swimming in a pond myself, I nevertheless hurried to the basins, and sure as you're born four naked boys emerged from the waters of basin No. 2 and ran for the poison oak and sage brush. I called them back to their clothes and while they shivered and shook, wet shirts were donned over wet bodies.

After a thorough talk on the dangers of their capers, the boys were released.

In spite of the humor of Officer Heasley's report, police yesterday pointed out that settling-basin aquatics are no joking matter. Emphasizing the danger of the so-called "sport," they again urged parents to lay down the law on the subject to their

children.

Yesterdays selection of Lawns and Hammocks in the San Gabriel Valley

CENTRAL MARKET
CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

VEAL, BEEF and PORK . . . lb. 25c

Fresh Ground for Loaf

BACON

WILSON'S CORN KING or SWIFT'S ORIOLE . . . pound 35c

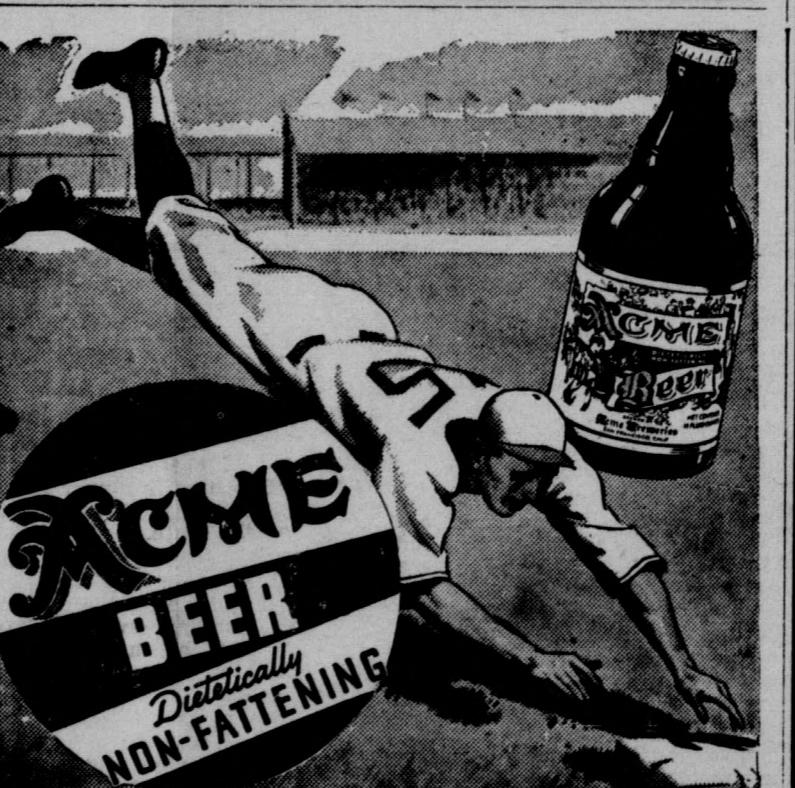
We Have 1937 Spring Lamb

Hormel's Luncheon Loaf

12 ounce Cans (Fine for Lunches Special at . . .)

29c

A Full Line of Kern's Products We Redeem Your Prize Tickets



ACME BEER
Dietetically
Non-Fattening

Compared with other foods, Acme Beer is relatively non-fattening.

DISTRIBUTOR

ACME DISTRIBUTING COMPANY

334-44 S. Raymond Avenue, Pasadena

Chinese Mission Day Observed By Bethany Society

Carrie Newland, who began her service in China in 1905. Mrs. F. Canfield pleased the audience with several songs, and three missionary women dressed in native costume, entertained with a "Chinese Interview." Dr. Isaac Page of Toronto, Canada, principal speaker told of his work among the Neow aboriginal tribes in Kweichow.

Mrs. Sam Sea and her committee served a delicious noon luncheon to more than eighty members and their friends.

Landscape, Lawns, Sprinkling Systems
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SIERRA MADRE DRUG CO.

Pete Dyche

Phone 40

LADIES ATTENTION

How often have you wished you could go to the lovely Dorothy Gray Salons and just put yourself in the knowing hands of experts in Glamour? Let them specify the very step-by-step day-by-day care your particular skin would relish! Here you are, Lady. Those very treatments brought to you, to give you Glamour for springtime. Spring Treatments made easy. Made economical. To convince you that Dorothy Gray preparations hold glamour for YOU this spring and at any season . . . The Spring Treatment is packed for different skin types. See the table below:

SPRING TREATMENT NO. 1—to give maximum LUBRICATION, for . . . dry skin, thin skin, sensitive skin, older skin . . . especially with a tendency to lines and wrinkles.

SPRING TREATMENT NO. 2—for the skin that needs REFINING, as . . . young skin, average skin, coarse-textured skin . . . Especially with a tendency to Coarse Pores.

SPRING TREATMENT NO. 3—used in DOROTHY GRAY Salons treatments for . . . oily skin, sallow skin . . . Especially in need of Tonic Cleaning.

\$2.50 Treatment
An Exceptional Value

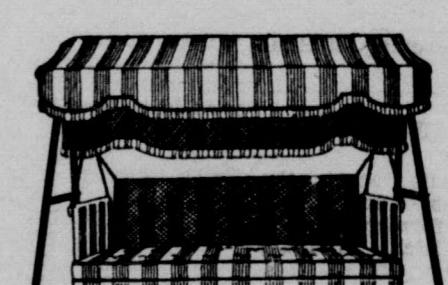
\$5 Curriers Tabs	.42	Cod Liver Oil, pint	.97
50c Lavoris	.39	(high potency) Super D Zerbst's Cold Capsules	
\$1 Lavoris	.79	for Flu	.23 & .43
50c Ipana Tooth Paste	.39	Challenge Alarm Clock	.97
Large Pepsodent Tooth Paste	.33	Close Out	
5 lb. Dark Psyllium Seed (good grade)	.89	Coty A. L'Origan Face Powder	.49

Liquors at Minimum Prices

SPRING . . . in the Out-of-Doors

We offer the largest selection of Lawns Hammocks in the San Gabriel Valley

\$15.85 to \$43.50



4 oz. Canvas, Canopy, Link Base Head Rest . . . \$15.85

10 oz. Canvas, Drop Curtain, 44 Coil Base, Covered Spring and Chain, Hand Motif, Inner Spring . . . \$29.75 each

Easy Terms

Monrovia Furniture Company

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**Don't Take A Chance
---Buy Mushrooms,
Forester Warns**

A warning against picking and eating the county's "Public Enemy No. 1"—the deadly toadstool—has been issued by County Forester and Fire Warden Spence D. Turner.

"Buy your mushrooms from a dependable merchant and play safe," Turner advised.

If you insist on picking your own mushrooms, however, Turner had this to say:

Don't rely on the belief that the top of a mushroom peels more easily than does a toadstool, because it doesn't. Mushrooms aren't the only fungi with pink undersides. It's risky to depend on placing a silver spoon or coin in the cooking container, in the belief that it will turn black if a toadstool is present. Many have died after eating following this test.

The abundance of rain has resulted in a big crop of the fungi on the mountain sides, hence the warning.

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"Ramona" Begins Fourteenth Season Near Hemet-San Jacinto April 17



California's spectacular outdoor play, "Ramona," the exciting dramatic version of Helen Hunt Jackson's immortal love story, will be offered by the people of Hemet and San Jacinto April 17-18, 24-25 and May 1 and 2 in its fourteenth season. Amid scenes of rugged Ramona Bowl where play is given; majesty and scenic splendor, the lower, left, group of Junior Women's clubs of the twin cities, of 250. Top picture, left, shows active in play preparations and, Victor Jory as Alessandro and Jean Innes as Ramona, the ill-fated Moreno, one of the principal characters; right, part of audience in act.

Thieves Ransack Car At Chantry Flats

Theft of a spotlight and two headlights from his car which was parked at Chantry Flats over the weekend was reported to police Sunday evening by W. G. Glacier, 1224 Longwood avenue, Los Angeles.

Scotch Atmosphere Tonight At Wilson Jr. High Party

Ay, it'll be a bit of old Scotland at the semi-annual mother-daughters' banquet to be held at Woodrow Wilson Junior High School tonight.

Scotch literature, songs, dances, music, and decorations will help to carry out the theme of the evening both during the dinner in the cafeteria and afterwards at the program in the auditorium. "Uplifting Sadie," a one-act comedy, will be presented by the girl members of the dramatic class. A short skit, "Spring Party," will be given by Gwen Mattecheck, 10-2, and Betty Lusk also 10-2.

"Uplifting Sadie" is the story of Sadie, a hat check girl in a culture club, played by Jean Lindsey, 10-2. Bernice Johnson, 10-2, plays the part of Miss Olive, the program chairman of the club, who is trying to give the fun loving club members culture. Lady Fitzroy, an English poetess, played by Charlotte Martens, 10-1.

Careless Driver Is Given \$10 Fine

Charged with hit and run driving, after backing into a car belonging to Rev. A. O. Pritchard, 139 West Orange Grove avenue, and then driving off, Enis Sanchez, 148 West Highland avenue, was fined \$10 in city court Monday.

The accident occurred in front of the postoffice March 29.

Azalea Festival Charms Thousands

In this spring season one of the most noteworthy of the many floral events is the beautiful Azalea Festival at the Coolidge Rare Plant Gardens on North Foothill Blvd.

Through a bamboo gate crowds have passed daily into a fairyland of color. Beyond the vine covered lath, winding walks conduct the hundreds of visitors through a forest of brilliant blooms. Splendid effects have been obtained by using azaleas and camellias in shaded places. Pergolas and trellises have lent themselves to remarkable arrangements of magnificent specimens of the flowers.

Grouping of plants and arrangements of vines and roses add to the loveliness of the gardens where the utmost artistry has been employed in demonstrating the possibilities of alluring combinations.

It is estimated that at least half of the visitors to Sierra Madre's Wistaria Fete visit the remarkable Coolidge display before leaving the foothill area. There is no admission charge.

EAST MONTECITO ST. HOME CHANGES HANDS

Mr. and Mrs. Tom Flynn have purchased the house and lot, 137 E. Montecito, formerly owned by Frank Thomas, 103 E. Montecito.

Planting Of Roadsides Is Urged

County Forester Turner Joins In Demand For Beautification

An adequate roadside tree-planting program is one of the county's greatest needs during the next ten years, according to Forester Spence D. Turner.

"At the present time there are far too few roads either county or state planted," he reported.

"Criticism is often voiced by not only local residents but particularly by visitors from the East and Mid-West."

"Since the greater part of the visitors now arrive by automobile there is a greater demand for beautification than ever before. There is no question but that the first impression of a visitor is the lasting one."

He urged that no tree planting be done on any road in the future until it has been fully widened and pavement work, shoulders, drainage ditches, etc., completed.

A. L. A. Activities

MRS. T. P. BUIE and President Helen Lovejoy attended the County Council, which proved to be a triple treat Friday. The long famous Doctor Evans (who was present at the first Child Welfare Conference in Washington, D.C.) spoke on the importance of disease prevention, indicating newly discovered inoculations against measles and scarlet fever.

Department Child Welfare Chairman Mrs. Monica Forster urged close observation of our undernourished, underweight children, pointed out that in many cases additional food supply of milk and fresh fruit may add the necessary pounds to correct the condition. The department record shows a total of 22,000 children received aid last year.

Ernestine Ayward, department past president's parley chairman, spoke briefly on the aim for aiding exservice women. The 18th district leads in membership with 129 members.

Monday was Sierra Madre's day to assist with the Sawtelle card party with several prizes and home made candy to relieve the regular routine of the hospital.

Wednesday afternoon open house tea was held in Alhambra Clubhouse where poppy posters were on display.

Prof. Karaloff, Local Dance Teacher, Gets New York Jobs

Prof. Ivan Karaloff, instructor of dancing at the Sierra Madre Academy of the Danse, left Friday for New York where he has accepted a position to teach in the Alvin's College of Dancing and at the Children's Professional School.

The local school is now under the direction of Mrs. Frances Eakman, advisor of the Drama Guilds. Miss Faith Rose Bawden, Prof. Karaloff's assistant will be in charge of the dancing.

A Short Strawberry Season Predicted By Farm Expert

"Buy your home grown strawberries early," warns county agricultural commissioner Harold J. Ryan.

The record-breaking low temperatures of the past winter killed large numbers of second-year berry plants and prevented maturing of first-year plants in Southern California fields, Ryan said. On this account, the season for marketing home-grown strawberries will be the shortest in many years.

Watch for the GRAND OPENING

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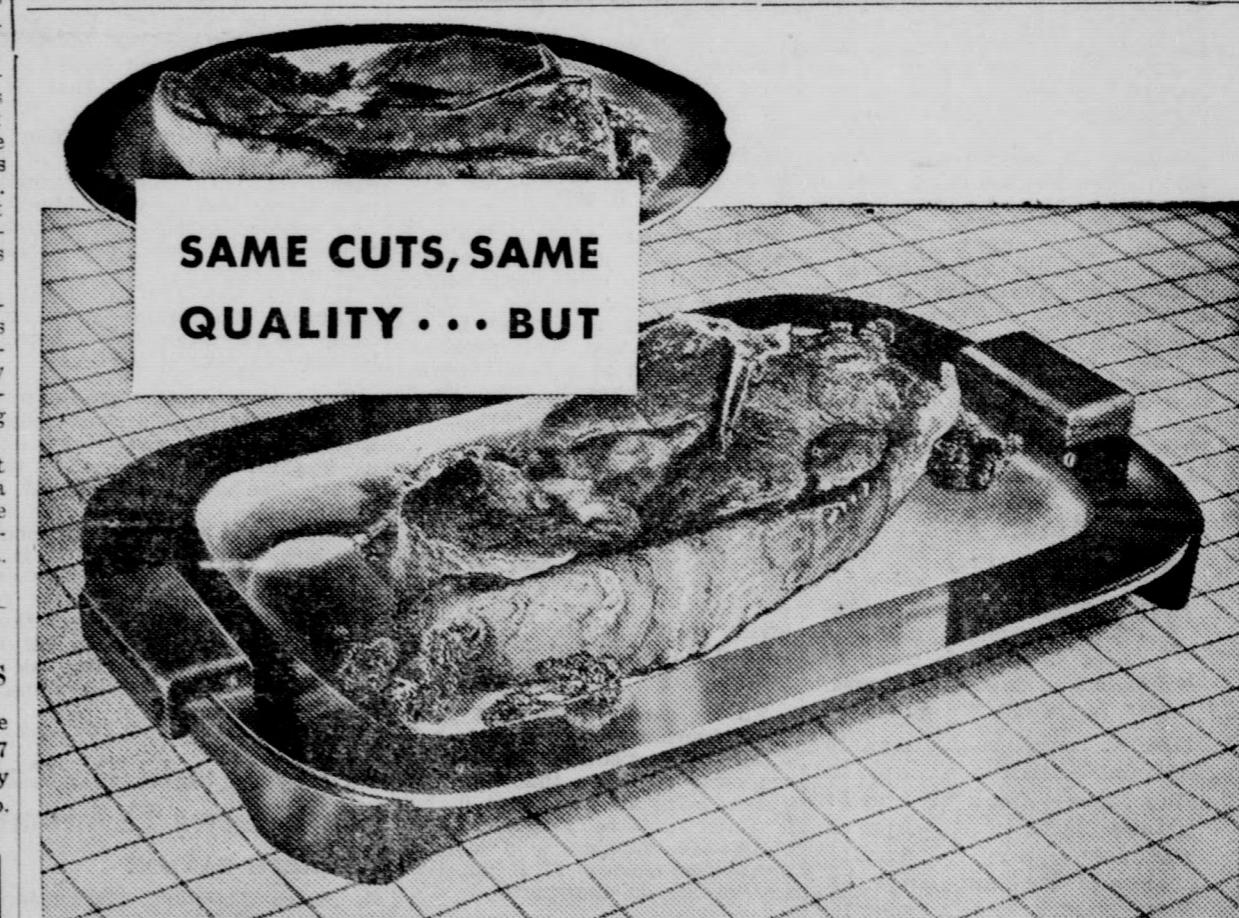
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SIERRA MADRE NEWS
Sierra Madre, California
Published every Friday
L. R. GOSHORN
EDITOR AND PUBLISHER

TELEPHONE 48
9 Kersting Court

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Member Nat'l Editorial Ass'n

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One year, \$2; Six months, \$1.25;
Three months, 75c.

HIT AND RUN WRITERS

Ever since the automobile created a traffic hazard, the hit-and-run driver has been the most contemptible of motorists.

But he has a rival who antedates him by several generations, and who is just as cowardly—the hit-and-run writer.

Writing letters to the editor has been a privilege that has been accorded readers of most newspapers. These letters should serve several purposes.

They create a sort of open forum . . . They introduced a variety of subjects and opinions, often at variance with the newspaper's editorial policy, which add to the general interest and zest of the paper's content . . . They sometimes instigate important reforms, or present a viewpoint that leads to solution of a vexing problem.

Writers of letters to newspapers, however, often forget certain cardinal principles that must be observed. The communications must be factual; they must eschew personalities; they must avoid libel; and, above all, they must bear the writer's real name, as an evidence of good faith.

Most writers seem to believe that if they sign their name, they alone are responsible for any repercussions from what they say. That is not true, either legally or ethically. If a letter is libelous, it is the newspaper which is liable in law; and it is the newspaper which rightfully is condemned by the public.

Now, as to anonymity. There are two phases of this subterfuge; employment of a patently fictitious name (all newspapers possess city directories to check such), and the use of a nom de plume. Either one shows a lack of courage or candor.

And many think they can anger an editor into printing a libelous or scandalous letter by questioning his courage—"daring" him to print their letter.

Above all, there is no room in the columns of this newspaper for that most despicable of journalistic jackals — the hit-and-run writer. —Santa Barbara News.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated:

Mrs. A. Hauck . . . Apr. 13
Alexander McLaren . . . Apr. 13
Miss Melissa Clark . . . Apr. 13
Natalie Bartlett . . . Apr. 13
Mrs. John Lowe . . . Apr. 14
Charles M. Nomura . . . Apr. 14
Helen Barnes . . . Apr. 15
Mrs. D. S. Peterson . . . Apr. 16

LETTERS from Readers

A VICIOUS THOUGHT

To the Editor of the Sierra Madre News.

An incident occurred recently in Washington that, though it attracted little attention in the press, should cause us to pause and endeavor to do some straight thinking.

Five thousand young people from New York paraded to the White House, demanding the government finance their education and insure their jobs when finished.

These demands are significant of certain false trends in the social fabric and are based on a total misconception of the theory and practice of government. When citizens, young or old, demand to be taken care of by the government or any other agency they admit their incompetence or unwillingness to take care of themselves. To expect something for nothing is debasing and to get something for nothing destroys the moral fibre.

To say "the government owes me a living," or, "there is plenty for all and I am entitled to my share," is only partly true. It is true only if you earn it. It is true only if you have courage and industry and resourcefulness enough to go out and make and take your share.

No one, under any social arrangement, is entitled to rewards and benefits except for service rendered.

To belie that statement is to put all society on a level with the laggards, the sluggards, the incompetent and the unwilling.

Any enlightened society will, for its own protection, care for the mentally and physically handicapped, the unfortunate and the aged, but for the youth of the land to demand the same classification—well, that is something different.

What men and women need today is a "little more sand in the craw," a lot more willingness to work and sweat.

Our fathers and mothers built up a great nation by sweat and toil, by courageous spirit, by willing sacrifice. Must their patrimony be dissipated now by shifting our personal responsibility onto society or the government?

And after all, what is the government? Millions of our citizens have a total misconception of the term. To them, "the government," is a far away, abstract entity, chiefly characterized by its ability to print or coin money and pour it out where it will.

As a matter of fact the government is an association of you and I and the rest of us, banded together for the purpose of doing certain things prescribed in the fundamental law, and does not have as much as a thin dime except as it takes it from us in the form of taxes.

Therefore, when John Doe, or Jane Doe, or any other Doe demands to be supported by the government, they are demanding that those who work and earn and try to save, and shoulder their full share of responsibility to society and the State, must divide their substance with those who do not, or will not, or can not.

To be sure a wise and patriotic government will seek to promote and perpetuate a social and economic structure that will give a chance to all who want it, but it must not be forgotten that there are millions who do not want the chance, if it involves any effort on the part.

CHAS. B. SHOWALTER.

Sierra Madre, April 6, 1937.

Stuff'n'Dates by Ned Moore

THERE ARE ONLY 44 STATES IN THE UNION



Copyright, Western Newspaper Union

SIERRA MADRE

By MARY WARD

Your shady streets of pepper trees; Wistaria swaying in the breeze. Your houses roofed with warm red tiles, On which the summer sunshine smiles. Your nights of subtle orange-scent, Which drifts along, its fragrance spent In swooning evening's half veiled light Where mockers sing throughout the night. Your rugged brooding gray-blue hills Whose soothed restful shadow stills The lust for wealth with their gray calm That sheds on us their healing balm.

Sierra Madre, March 30, '37.

Gaddin' Around with BILL PEET

THE jewel of the Missions. San Juan Capistrano. Do you know your California Missions?

It is possible that there are Sierra Madreans who have never taken the trouble to motor to this historic spot located midway between Los Angeles and San Diego on U. S. highway 101. Visitors to Southern California should not leave until they have seen the quaint San Juan Capistrano Mission. Its well worth the trip and is in a remarkable state of preservation considering the length of time it has been standing.

If you have friends from Iowa or Massachusetts as house guests or visitors, take them to the Mission. They will be impressed and thank you for it. Especially friends from Iowa because you can return home via Long Beach where they will likely bump into fellow townpeople or acquaintances, for they say in Long Beach, California, that it is the largest city in Iowa.

I was lucky enough to be invited to see the Capistrano Mission last Sunday in a delightful trip across the valley to El Monte over Valley Blvd., to Pomona and south through beautiful Brea canyon where we hit U. S. highway to Fullerton and Santa Ana, returning by way of the ocean route and watching a marvelous sunset directly behind Catalina Island with sky color that held you spellbound.

The country at this time of year is marvelous in all of its greenness with flowers coming into bloom and trees budding. It was worth the trip just to watch the sun sink into the Pacific Ocean.

It was just another jaunt in Southern California that will never be forgotten, and hope to be able to take it again.

The birds — thousands upon thousands of them and of endless variety in their song, are with us again . . . a sure sign that spring has arrived in all of its loveliness.

I have just learned why mocking birds "attack" cats. It is, I am told to warn them away and incidentally to get a little fur for nest lining. I have seen them swoop down and chase a cat all around the yard, darting back and pecking the cat in a most disturbing manner.

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ADIOS.

Many Would Be Ruined By Some Proposed State Laws Economist Declares

By RALPH TAYLOR

Executive Secretary, Agricultural Council of California

UNLESS the California Legislature turns thumbs down on radical changes proposed in the Workmen's Compensation Insurance Act, California farmers will soon be confronted with an increase of from 30 to 40 per

cent in their compensation insurance costs!

In many instances, according to the most conservative estimates, costs would be doubled, not alone for farmers, but for the mining industry, transportation companies and scores of other businesses and industries.

To thousands of small farmers, the new compensation insurance levies would be virtually prohibitive, "upping" farm overhead to such an extent that there would be little or no chance to operate at a profit.

Some 60 or 70 proposed amendments to the Workmen's Compensation Insurance Act are pending before the lawmakers — the great majority calling for sharp increases in awards and other changes which would inevitably bring rate increases.

Heading the list are two bills by Assemblyman Hornblower and Senator Olson, providing for drastic increases.

The unfairness of the proposals is more apparent in light of the fact that California already has the most liberal compensation insurance benefits in the United States.

Present costs of compensation insurance to California farmers run from \$2.26 to \$4.17 per \$100, with an insured farm payroll totaling more than \$57,000,000 annually. Doubling the rate, or nearly doubling it, would be the straw that broke the camel's back, insofar as agriculture is concerned!

The....

Watch Tower

By Perley Poore Sheehan

FROM bats to vampires. This in a church, right here in Sierra Madre—Dean Bode's church, to be exact; and Dean Bode himself—"at the console," as they used to say when every picture house still had its Wurlitzer. The church mostly dark; black shadows dancing all around—sedately enough for the most part—to the brooding, stirring music. Vampires—known to the old Greek Church as *Burkolaka*; from which Bram Stoker may have twisted out that name for his vampire-thriller, "Dracula."

Or maybe the latter name occurs somewhere in the writings of that amazing Christian scholar, Dom Calmet. And he's not someone you can just mention, either, and then pass on. Dom Augustin Calmet, French monk of the Benedictine order who died in Paris nearly two centuries ago. Stupendous both as author and scholar. His translation of the Bible alone, in both French and Latin, together with his commentaries, ran to 24 big volumes. Then, besides a lot of other things, he wrote what he called "A Treasury of Antiquities Sacred and Profane." Nine volumes this was. And in it he tells everything anyone ever knew about vampires.

SAME as the "ghouls" of the Arabs and Persians, the good Dom says; or the "werewolf" of the Germans; or the *loup-garou* of the French. For that matter, the Dom says that vampires take all sorts of animal forms—those unblest dead who come out of their coffins at night, especially in the full o' the moon, to feast on the living. So you can never be too sure. They may come as toads, or cats, or bugs, or dogs, as well as in the guise of bats; and their favorite point of attack is the back of your neck. Those shadows flickered back of our own neck like bats.

IF YOU find this unpleasant, skip it. But, as a matter of fact, we got acquainted with the Dom and his vampires most delightfully; in the attic of a big old house down in Burgundy one summer; long ago. An attic itself as big as a church. And that quiet, timbered like a ship. So entralling, what with the books and all, that finally they brought us our lunch up there—crusty fresh bread, sweet butter out of the churn, a bottle of red wine, very light, but crisp and aromatic. Man, we can smell it yet! We could—and did, for a faint, ghostly whiff—as the organ music stirred old memories. And so about those vampires.

YOU see, something about the organ had gone slightly wrong. And the organ-man himself a rather disturbing genius with a touch of the cathedral about him—had come up from the city to fix it. Late one stormy night. So he undid the bottom of the organ and crawled into it with a hand-lamp on a cord to give him light. While the Dean played. And the black shadows danced. Inside of the organ there were a thousand little leather valves. Leather! Oh, a most special sort of leather—so white and soft, so human, we thrilled and shuddered a little as we sat there in the dark and fingered a snap of it.

NO other sort of leather in the world would serve. So the organ-man told us. None so pliant yet so tough; none that could so survive the changing conditions of heat and cold, damp and dry, of long periods of idleness and then of sudden, intensive strain. The sort of tests we all go through, both skin and soul. But—you'll have to take the organ-man's word for it — this leather was made from the wings of bats. The big tropical kind—the sort called flying-foxes, fruit-bats. Anyway, bats.

EASY to muse, and brood, and imagine, sitting there, listening to the Dean's noble music in the dusky, shadowed church. You were sorry you'd never been really fond of bats. You remembered vague wonders you'd glimpsed while reading Dom Calmet—say, of batwings whitely feathered whenever vampires happened to get shriven. These now were the redeemed of the vampire-host who were singing for you there. Or, more likely, the music was some choir-invisible of innocent martyred bats—the despised and rejected of the world.

Heading the list are two bills by Assemblyman Hornblower and Senator Olson, providing for drastic increases.

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FINE music, even before the organ-man emerged with his swinging hand-lamp and pronounced everything all right again. Music that was gentle, dignified, noble, and with now and then a half-hidden surge of pain in it to make it real and link it with—we believe—all life. Which somehow once more reminded us of people. Of, as you might say, our own—our human bats. The poor queer people. The misfits. The ugly. The inarticulate. The sort of men or women you'd hate to have get in your hair. And yet—who knows?—without whose aid, at last, even though the Master Organist himself were at the console, there'd be no music at all.



With only six working days remaining for the filing of returns under the state income tax act, collections are ahead of 1936 in the state generally but are lagging in the Los Angeles area, according to the tax commissioner. Only about one-fourth as many returns as were filed at the same time last year have been turned into the Los Angeles office.

Death's undulled scythe swept through the ranks of California motorists with renewed vigor in the first two months of this year, the Motor Vehicle Department announced yesterday. With 305 fatalities in January and 206 in February, Ingels said, the total for the two months was 511, an increase of 35 deaths over the 478 killed in the same period last year.

Spokesmen for opposing factions will present both sides of strikes and collective bargaining, social security, supreme court reorganization, broken homes and juvenile delinquency at the 7th Annual Women's Civic Conference to be held April 15th on the University of Southern California campus, according to Mrs. John Stearns Thayer, general chairman. "Our American Government" is the conference theme.

Business and Professional Directory

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"GOD'S COUNTRY AND THE WOMAN"

George Brent and Beverly Roberts

"Under Cover of Night"

Edmund Lowe, Florence Rice
Wednesday, Thursday, Friday
and Saturday

"When's Your Birthday?"

Joe E. Brown, Marian Marsh
Jules Verne's Adventurous masterpiece

"Soldier and the Lady"

Wammocks Are Headed Back To Borneo, Land Of The Goola Malacca, Where He Goes Back On Old Job

Just signed to a 4-year contract with an oil company at Miri, Sarawak, North Borneo. Leonard Wammock, of 258 East Sierra Madre Blvd., will sail on April 20, arriving at Miri, capital city of the remote British possession whose ruler is the only white rajah in the world, on June 1.

His wife, Mrs. Mary Wammock, and daughter Dorothy, now in her senior year in high school, will sail in June.

It will be their second trip "out" for all three. Mr. Wammock having previously been stationed at Miri from 1927 to 1932. As before, his job consists of drilling and shooting oil wells in the vast North Borneo fields of the Royal Dutch Shell Company. He will have nine co-ees working under him. Prior to his first trip to the Far East, Mr. Wammock was a "shooter" with the Hercules Oil Company here for eight years.

He will be 40 days crossing

the Pacific, landing at Singapore. Thence a 3-day steamer ride will bring him to Miri.

The Wammocks, who will be the only Americans in Sarawak, will live in a house provided by the oil company. Servants, cheap and efficient in the Far East, will include a cook-boy and a washer-girl. Due to the heat, which soon wilts and soils clothing, she will daily wash and iron what would be the equivalent of a week's washing here.

Life at Miri is something like a perpetual vacation. Rainfall amounts to more than 200 inches a year—and when it rains Mr. Wammock doesn't work! Members of the Miri Gymkana Club, the Wammocks will spend much time boating, dancing, playing tennis and enjoying all the pastimes so dear to the heart of expatriated Englishmen everywhere.

Experimenting with native dishes is a source of never-ending pleasure for Mrs. Wammock. A delicious meal, she says, is curry-tiffin, topped off with goola-malacca. Here is how Mrs. Wammock makes curry-tiffin:

Put a quantity of native wild rice in the bottom of a large soup dish. On top of this pour curried chicken. Then, in succession, put in sliced cucumber, coconut, peanuts and chutney. Finally, garnish the mixture with chopped eggs, take a deep whiff—and the world is yours!

Goola-malacca consists of unsweetened tapioca topped with brown-sugar syrup.

During their previous sojourn at Miri, the Wammocks made the acquaintance of Rajah and Rahnee Brook, the English-born rulers of Sarawak. Their two daughters, known as the Dayang Leonora and Ann, are close friends of Dorothy. The rajah and rahnee are now in Hollywood, making a motion picture record of their family history.

While at Miri the Wammocks plan to visit Java and Hong Kong. They will return home by way of England.

ANNUAL COMPARATIVE ANALYSIS OF INSURANCE STOCKS

★ THE 1937 edition of our Annual Comparative Analysis of Insurance Stocks is now available for distribution.

This analysis comprises a statistical study of 55 leading American fire insurance companies. Included is a three-year exhibit of earnings, showing separately the current trend of underwriting results and investment income. The essential items from the latest balance sheets are given, reflecting the financial condition, and also most of the other points which are to be considered in a comprehensive analysis of these companies. Phenomenal growth in intrinsic value of certain individual stocks is worthy of particular note. Copies of this analysis may be obtained at any of our offices without obligation.

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THE PROGRESSIVE
UNION PACIFIC

Contest Will Bring Many Poets Here

Unique Tournament At The Wistaria Fete Scheduled For April 17

The Southwest's first Poetry Tournament, the second annual Western Poets' Congress and a lively musical and literary entertainment for all comers, poetic or not, will be the climax of Poets' Day at the Wistaria Festival Saturday, April 17th, according to Ralph Cheaney, Poetry Chairman of the Wistaria Association.

Drawn by the invitation to all poets to "come and read a one-minute poem in the tournament," poets from throughout Southern California have signified their intention to attend and bring friends, Mr. Cheaney states, adding, "The more friends the more applause, and applause will determine who wins the tournament."

As another part of the program which starts at 7:45 p.m., the winners of the Wistaria Poetry Contest will be announced and the winning poems read by their authors or Lucia Trent. Other features will be readings by some half dozen Sierra Madreites—all brief; a costume recital to cello music; and other musical numbers.

Many celebrities in the literary world are expected throughout the day of the seventeenth. Lucia Trent as Poetry Chairman of the Sierra Madre Woman's Club and conductor of its monthly literary discussions and teas on the first Thursday afternoon of each month at 2 o'clock, will be on the receiving line.

Father Sage Says:
Movie stars always show bright smiles but we bet they have corns just like the rest of us.



Transplanting Technique

The garden season has now reached a period when transplanting the seedlings which have grown in hotbeds, cold frames and boxes in the house is a main task. The first of these to go out are the head lettuce seedlings which can stand considerable in the way of cool weather and like it.

In transplanting the lettuce, snip off the ends of the leaves for half their length. This will equalize for the disturbance of the roots in transplanting and the plants will take hold much quicker. Set the lettuce plants 8 inches apart in their beds and let the rows be at least a foot apart.

Opening for a 3-day run Wednesday is "Family Affair," with Lionel Barrymore and Cecilia Parker, and "The Great O'Malley," with Pat O'Brien and Sybil Jason.

REDLANDS U. SENDS BEN SMITH AS ITS SPEAKESMAN

Ben Smith, Redlands University student body president and son of Mr. and Mrs. J. O. Smith, 609 West Sierra Madre Blvd., represented the university Saturday when he appeared with other members of a delegation team to present a program at the Alvarado High school.

Young Smith, a Muir Tech graduate, has been active in student activities since entering the university. During his freshman year he served as class president. He is an outstanding athlete and a member of Alpha Gamma Nu social fraternity.

Following the lettuce the seedling onions are due to go in and they, too, should be snipped off, this rule applying to all seedlings in the vegetable garden. Measure the proper distances between the plants as detailed on seed packets and stick to it even if the little plants look lonesome. They will fill their space in due time.

Dig a hole sufficient to let the root occupy its full depth and to spread out the side roots. Don't drop it in a wad. Set it deep, almost to the seed leaves. This will be particularly necessary with seedlings that have grown long and leggy. Firm the earth carefully after the soil is filled in and soak. Choose a cloudy day if possible, otherwise shade with paper, strawberry boxes or flower pots for a day or so. A board set on flower pots is a convenient method for shading a whole row at once.

For the spring growing plants requiring a rich soil, a little plant food may be mixed with the soil at transplanting time so the roots will have food at once.

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Sunrise Service To Be Held Annually

Sunrise services on Inspiration Point will be an annual affair, it was revealed yesterday, following the impressive exercises held early Easter morning attended by many devout Sierra Madreans.

Conducting the services were Major and Mrs. L. Johnstone of the Pasadena Salvation Army. Boy Scouts directing worshippers to the scene were Gale Hersey, Claude Allen, Lloyd Garland and Richard Twycross.

WILSON JR. HIGH PUTS ON PLAY AT THE PLAYHOUSE

For the annual contest play tournament (presented by the Pasadena junior high schools at the Pasadena Community Playhouse Friday, Woodrow Wilson Junior High school presented a pirate play, "The Mouse," by Louie van Voorhis Armstrong, "a play with a moral but no morals."

The plot concerns a pirate captain and his hatred for moonlight, women, and mice.

Brugman Girls Come Home To The Vine

Prominent among the more

1800 guests of the city here Easter Sunday attending Sierra Madre's biggest and most beautiful Wistaria Fete were Mrs. Henderson Childs and Mrs. Vega Rooberts, daughters of Mrs. W. F. Brugman, "mother" of the city's giant Scenic Point vine.

Owner of the property back in 1893, Mrs. Brugman, in planted what is now the nation's largest wisteria vine.

Mrs. Henderson and Mrs. Roberts, whose homes now are in Pasadena, attended Easter morning services at Church of the Ascension. In the afternoon they passed several nostalgic hours at Scenic Point, their childhood home.

LYRIC

Phone 90

— MONROVIA —
Sat., Sun., Mon., Tues.
April 10, 11, 12, 13

Errol Flynn, Anita Louise

in "GREEN LIGHT"

also Claire Trevor, and Michael Whalen in

TIME OUT FOR ROMANCE'

Wednesday, Thurs., Friday

April 14, 15, 16

Lionel Barrymore,

Cecilia Parker in

FAMILY AFFAIR"

also Pat O'Brien, Sybil Jason, in

THE GREAT O'MALLEY"

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HERE'S THE SALE YOU'VE BEEN WAITING FOR! Savings abound in Safeway's Annual Spring Canned Foods Sale. Values in a variety of fancy and staple foods are offered you in every department.

Check over this list. You'll see many items you need. You'll recognize numerous outstanding values.

Visit your neighborhood Safeway during this sale and stock up. Take full advantage of the values to be had. Multiply your savings through buying in quantity.

PLUMS LIBBY OR DEL MONTE DE LUXE PACK

Your choice of Libby or Del Monte brand Italian Prune Plums.

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14-oz. bottle

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Del Monte Peas

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3 3½ oz. cans

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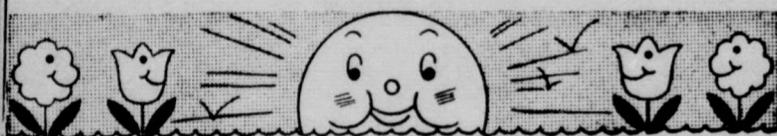
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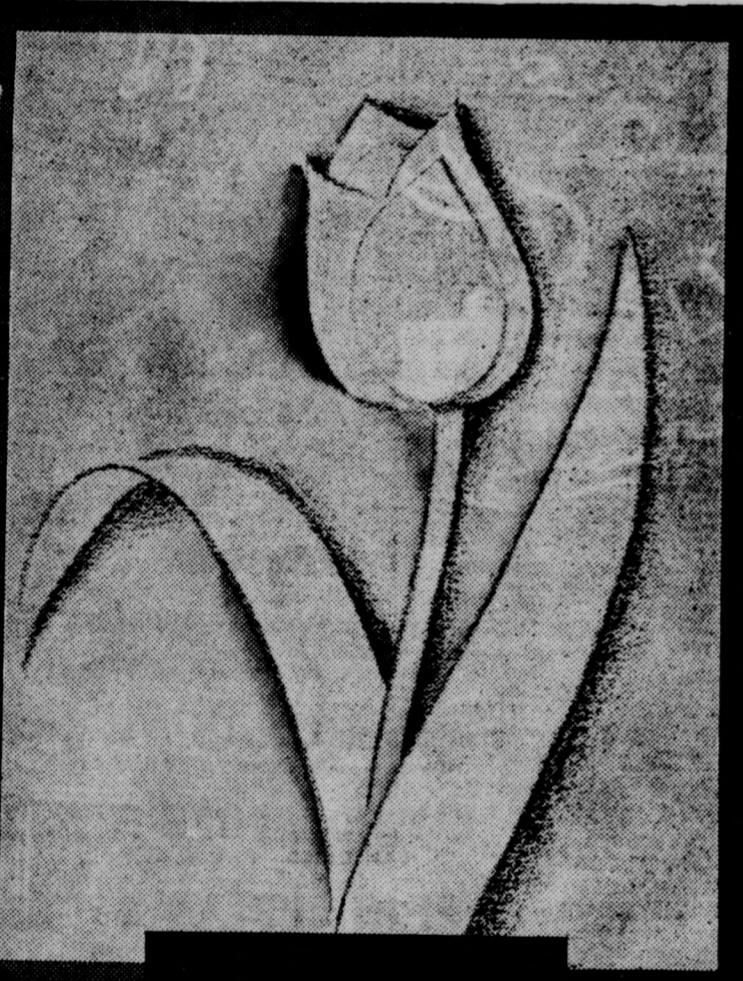
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Here is an idea of how fresh and clean your kitchen will be when you cook on a modern electric range. Walls and curtains keep their Springtime look...pots and pans stay bright and shiny. No wonder 250 women, in Edison territory alone, change over to electric cookery each week.

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Sierra Madre And Texas Postmen Swap Jobs And Homes; Newcomer To Wistaria Town Won't Trade Back

A mail carrier in Mart, Tex., recently decided he wanted to move back to Southern California. He inserted an ad in the "swap" columns of a postal magazine—and received over 100 replies. One of them was from Roy Shetler, Sierra Madre mail carrier.

By long-distance correspondence a deal was arranged. Shetler and the Mart, Tex., man, one John Lamb, agreed to swap homes—and mail routes.

Towing a trailer, Shetler left for Texas, where he will take over Lamb's 30-mile rural delivery route. Lamb this week was on the job here, depositing letters in boxes along Shetler's route.

Lamb, married and the father of three children, is now comfortably settled in the former Shetler home, at 3416 East Green street, in East Pasadena.

This will be Lamb's second—and he hopes permanent—sojourn in Southern California. He first came here in 1925, returning to Texas about two years ago.

"I'm here to stick," said Lamb when it was suggested Shetler would want to trade him back within a year or two. "I like this town a lot," he added.

Wilson 4-H Club Will Make A Tour Of Packing Plants

One of the most active clubs at Wilson Junior High School is the 4-H group.

March 29 a banquet was held for the Leaders Council of the Pasadena-San Gabriel Valley district. The Leaders Council is composed of all the 4-H Club leaders, Edwin Sanders being leader for the Wilson 4-H Club. The banquet is an annual social affair and affords an opportunity for the exchange of ideas.

At the banquet, plans for the coming 4-H Club fair which is to be held sometime in May were discussed. The Los Angeles County Commissioner of Agriculture was the guest speaker. Later in the evening a talking film, "The Empire of the West," was presented by the Metropolitan Water Company.

March 6, at the home of Richard Twycross, 4-H Club member, a business meeting was called to order by the club president, Harold Nelson, a former Wilson student. Plans were discussed for the club tour, which was to be through the Citrus Packing Company plants. They also planned to visit other 4-H Clubs in San Fernando Valley.

CHURCHES

Christian Science

First Church of Christ, Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The question, "Are Sin, Disease, and Death Real?" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. The Golden Text is from Jeremiah: "The Lord hath redeemed Jacob, and ransomed him from the hand of him that was stronger than he."

One of the Bible selections in the Lesson-Sermon includes the passages from Genesis: "In the beginning God created the heaven and the earth... And God saw everything that he had made, and behold, it was very good." And these verses from the Psalms are cited: "Bless the Lord, O my soul, and forget not all his benefits: who forgiveth all thine iniquities: who healeth all thy diseases."

9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
8 p.m., Wednesday—Testimonial meeting.

Reading Room open daily, 2-4 p.m. Public cordially invited.

Bethany Church

The Little Stone Church
Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship.
Sermon, "Studies in Ephesians."
6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening Meeting.
Sermon, "The Lord's Silence."

Wednesday—
Prayer meeting at 7:30 p.m.

Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Morning Prayer and Sermon.

Wednesday—
7:30 a.m.—Holy Communion.

St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.
Week-day Masses, 6:45 a.m.
Tuesday Evening—Devotions.
7:45 p.m.
Friday—Stations, 7:45 p.m.

Congregational

Rev. Arthur O. Pritchard, Pastor

General Earl D. Luce and others of the Oxford Group Movement will speak at 11 o'clock.

Mr. Dennis Stoval will give the talk at the worship service on Sunday at 9:30 a.m.

The Young People's Society will meet at 6:30 p.m. with Ray Simpson in charge.

WATCHFUL WAITING



Daughter—Tom is awfully annoying at times. He made me so angry today that I picked up book.

Mother—What! You surely didn't throw it at him?

Daughter—Oh, no; I remembered in time that we weren't married yet.

Seek To Save Wayward Youths

Assemblyman Martin Explains Purposes Of His Bill Before The Assembly

Assembly Bill No. 2805, introduced into the Assembly and referred to the Ways and Means Committee, with Assemblyman Frank G. Martin, of the 48th Assembly District, author of the bill, provides for an appropriation of \$2,000,000 to be used toward the construction of the first unit of the projected new state prison in Southern California.

Provision is made that this appropriation may be used in connection with any allocation of federal funds which might be made toward building this prison.

Governor Merriam has been negotiating with the Federal government and hopes to get a substantial sum, as United States prison authorities are interested in developing this type of prison.

Assemblyman Martin sends from Sacramento the following statement:

"The prison for which this appropriation is asked is to be built on the site which is in process of condemnation by the state in the Superior court of San Bernardino County. The site, chosen by a commission of five, headed

by A. E. Stockburger, state director of finance, consists of

Sailor Wearies Of Car Payments, So Abandons His

Tired of meeting payments on his car, according to police, Edward L. Martin, U. S. S. Maryland, Division 7, Long Beach, abandoned the machine on Sturtevant Drive the other day.

Two days later the car was claimed by the legal owner, E. C. Harlin, 3012 South Figueroa street, Los Angeles.

1,300 acres of land lying just south of the city of Ontario.

Provision was made for purchase of the site and establishment of a state prison of reformatory type in a bill of which I was the author in the 1935 Legislature.

The prison will be for mild offenders only. The prisoners will be put on the honor system

and will work the farm land, producing crops of foodstuffs, for supplying the prison and other state institutions.

"The prison should be practically self-sustaining because of this production. This will be the first state prison of reformatory type in the United States.

"My purpose in fostering this legislation is to segregate boys and men who are not criminals at heart but who have committed some felony act, from criminals of hardened type such as

are to be found at Folsom and San Quentin. This new prison will put a premium on encouraging these mild offenders to reclaim themselves and come out of prison to be useful, law-abiding citizens."

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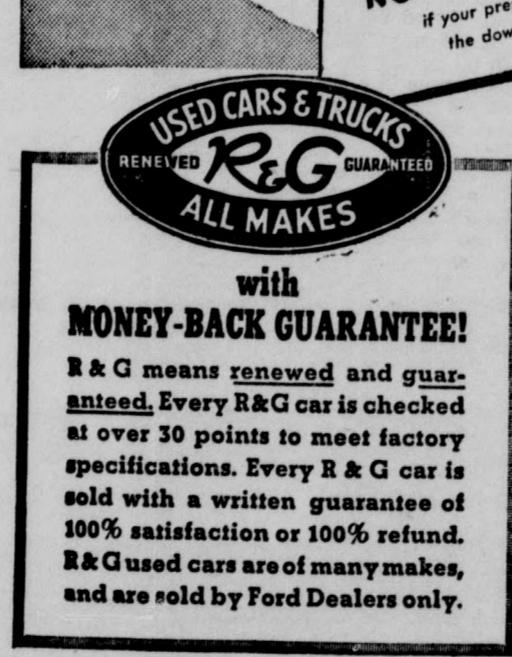
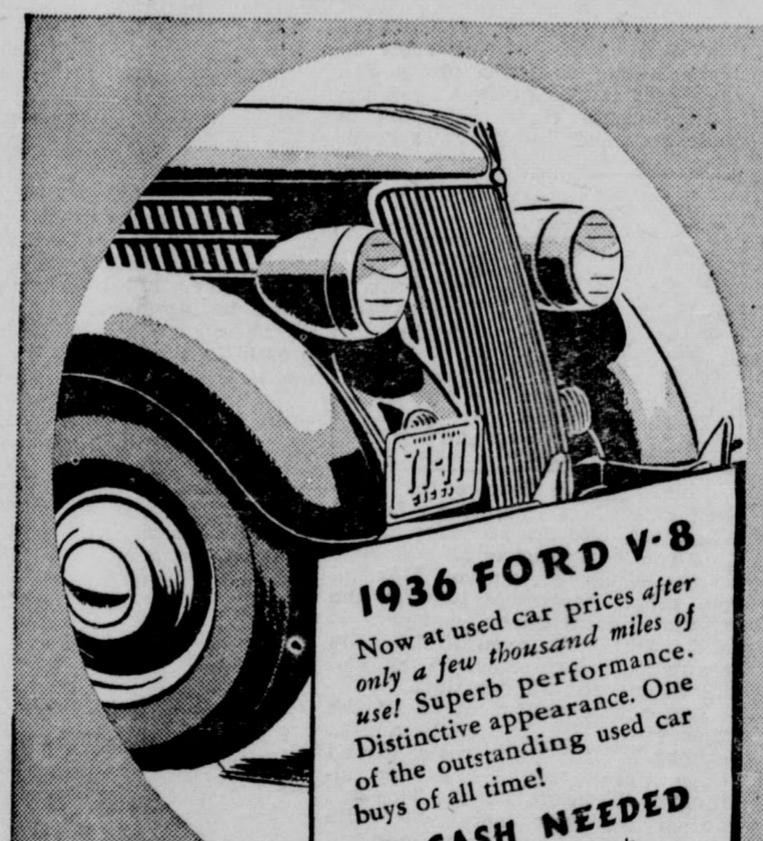
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your choice of the many different makes and models, Ford V-8 and otherwise! Many of the best buys are R & G used cars—renewed, and guaranteed, on money-back basis. Don't put up with a worn-out car. Enjoy modern motoring pleasure and safety instead!

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Building problems to us like many other Sierra Madre people have done. We can develop your job from the original idea to the delivery of a completed home.



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Famous Sixty Voice Choir Sings Sunday

Sixty singers from the famous St. Olaf Lutheran Choir will be heard in a rare program of hymns and other sacred songs by the world's foremost composers at the Pasadena Civic Auditorium Sunday afternoon.

An interesting feature of Saturday's meeting of the Children's Drama Guild was the presentation of a book review by Margaret Adwell whose ambition is to become a librarian. The book reviewed was "Caddie Woodlawn" by Carole Lyric Brink, a story about the Woodlawn family and their adventuresome life on the Wisconsin frontier. The story was taken from the life of the author's grandmother, the real Caddie. It won the Newberry prize for 1935.

Plans are being made for a silver tea to be given by the Jane Withers group in the near future.

The Juniors are rehearsing "The Green-Eyed Monster," which will be presented at the next Guild benefit, and writing lines for "Maw Pesters, The Station Agent."

Arrangements for the party to be given this group next Friday evening are being made. Tomorrow a rummage sale will be held in the vacant store on the corner of Windsor Lane and Sierra Madre Boulevard. Three Children's Guild members in costumes will advertise the sale. On the same day an Italian dinner will be served for the benefit of the Guild at the Bartold home on Double Drive.

Charlene Norris has been elected president of the music group, Lucile Clark, secretary, and Mauryne Norris, treasurer. Members of the orchestra are working on the Blue Wave Waltz, and Symphonic Hour.

"Talent," a short play written and directed by Norma Hogan of the Senior group is in rehearsal. Irene Lloyd is directing "The Monkey Suit," a sketch created by the director. Jacqueline Roos and Irvin Ingram play the leads in this sketch.

Carla Thayer's play will be cast at next Monday's meeting of the senior group.

Plays by Eddie Ranahan and Jacqueline Roos are nearly completed.

The Jane Withers group has created a number of poems which will be published in the next issue of "Behind The Curtain."

Spring is Here Summer is Coming

Now is the time to buy one of our RECONDITIONED USED CARS — BIG STOCK — ALL MAKES —

DRIVE A SAFE CAR
No need to take risks or chances when you can buy a guaranteed, reconditioned car for an amazingly low price.

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1931 FORD "VS" VICTORIA 435

1933 BUICK SPORT COUPE 465

1934 OLDS "6" SEDAN 485

1935 FORD "VS" TOUR. SEDAN 525

1935 DODGE "6" TOUR. SEDAN 595

1936 DODGE "6" SPORT COUPE 695

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Rest Home Inmate Mistakes Police Car For A Taxi

Sixty singers from the famous St. Olaf Lutheran Choir will be heard in a rare program of hymns and other sacred songs by the world's foremost composers at the Pasadena Civic Auditorium Sunday afternoon.

So Officer James Heasley, driving up in the police car, was greeted by a pedestrian late Saturday afternoon.

Brought to the station, the man was revealed to be W. W. Burgess, 42, a deputy district attorney of Los Angeles county and an inmate of a local rest home.

Burgess was picked up by the officer at the Grand View Avenue-Canyon Drive intersection, following a call from Mrs. Karl Graf, 35 East Grand View Avenue, who reported a man had entered her house, asked to use the telephone and then made several calls. She described his actions as "very queer."

Dr. Christiansen

torium Sunday afternoon, April 11, under the personal direction of Dr. F. Melius Christiansen, noted composer-conductor.

Dr. Christiansen has devoted the greatest part of his life to the study of choral singing. His abilities as a theorist and composer, his special interest in the problems of choral performances, his patience and perseverance have all had a part in the gradual development of the choir to its present high grade of artistry.

Charlene Norris has been elected president of the music group, Lucile Clark, secretary, and Mauryne Norris, treasurer. Members of the orchestra are working on the Blue Wave Waltz, and Symphonic Hour.

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GIRL wants sewing, experienced on Singer machine. 306 W. Highland. 29^a

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FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11^a

LET ME clean up and take care of your yard, cut your lawn, etc. Very reasonable. Leave word at NEWS office and I'll call. William Buck. 27^a

For Sale
Real Estate

WE HAVE some splendid bargains in lots, and there is plenty of building money. Now is the time to provide a home in Sierra Madre. Lot prices are bound to increase. NEALE & RUSSELL, 86 W. Sierra Madre Blvd. 29^a

NEW Modern Colonial 4 room stucco, fireplace, basement furnace. lot 100x120; 2 car garage. 510 E. Highland. 28^a

HELP WANTED

Want girl for part time house work, mornings preferred. Call 1114, Miss Harrison, 177 Merril avenue.

RENTALS

5 ROOM nicely furn. house, sunny rooms, screen porch, garage. Adults. Ph. 125-3. 257 N. Grove. 27:28d

ATTRACTIVE apartment, close in private bath. 34 N. Hermosa. Phone 253-2. 26:1fd

MISCELLANEOUS

TUTTLE'S Tennis Shop at new location, 419 East Highland avenue. Telephone 2203. 28:29

COMMUTERS can take 3 passengers to downtown Los Angeles daily in 1935 Chev. Master Sedan. Monthly basis. Leave Sierra Madre 7:30 a.m. Leave L.A. 5th and Wall, 5:45 p.m. W. J. Colligan. Phone Sierra Madre 1464; Los Angeles. Tues. 6212. 28^a

WANTED

Want to buy an orthophonic Victrola with records. Must be reasonable. Mrs. Mary Wammock, 258 E. Sierra Madre Blvd. (rear). 29:k

WANTED—to buy 50 ft. residence lot or 2 bed room house. Address Box 694, Santa Monica. 29:1k

INSURANCE

THERE are a lot of automobiles in Sierra Madre that carry insurance and the local agents will appreciate this business. My office can furnish you first class service. T. W. NEALE, 86 W. Sierra Madre Blvd. 29:ins

Noble "\$25 Monday" Followers To Meet In Convention

The new California pension plan movement, "\$25 Every Monday Morning," will meet in a state-wide convention at Sacramento next Wednesday, April 14, when Robert Noble, originator of the plan, will personally present it before the State Assembly, it was announced to local followers yesterday.

Through the issuance of state certificates, warrants or bonds, the plan proposes to pay \$25 weekly to all Californians 60 years of age and over. Backers declare it is not class legislation nor a something-for-nothing panacea, and contend the plan will benefit all citizens, without adding a penny to the tax burden; also that it is a purely California pension plan.

MRS. GEORGE LEHNER FAST REGAINING HER HEALTH

The many friends of Mrs. George M. Lehner, West Sierra Madre Blvd., will be glad to learn she is well on the road to recovery after several weeks of illness and under the doctor's care.

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81" x 99"

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NATION WIDE sheets, size 63" x 99" 89c
NATION WIDE cases, 42" x 36" 25c ea.

J. C. Penney Co.
MONROVIA

'Round the town—

Mr. and Mrs. C. E. Rogers of Santa Maria, are vacationing at 576 Brookside Lane.

Mrs. Ida Thonell of Los Angeles is recovering from a knee injury at her cottage "The Roost," 698 Sunnyside Lane.

Mrs. Clarence Alward, of Long Beach, was a weekend guest of Mr. and Mrs. Oscar P. Luse, 577 Woodland Drive.

Mrs. M. C. Roos and son Martin of West Montecito avenue, spent the weekend in Ontario as guests of Mrs. Sam Gay.

Mrs. R. S. Hayden of San Bernardino, is spending several days with her sister, Mrs. C. L. T. Herbert, 223 North Mt. Trail.

John Noble of Palm Springs, spent the weekend with his parents, Mr. and Mrs. J. P. Hogan, 621 East Sierra Madre Blvd.

Mrs. Albert Lalone is recovering at her home, 42 North Auburn avenue, from an illness of several weeks.

Dr. and Mrs. Fred W. Potter of Fresno, were callers Monday in the home of Dr. and Mrs. J. A. Hall, West Grand View avenue.

Dr. May Culbertson Laidlaw, 83 N. Sunnyside avenue is enjoying a visit of several weeks from her cousin, Mrs. Esther Brown, of Sacramento.

Mrs. T. P. Buie of Los Angeles was a caller in town on Saturday, anticipating an enjoyable weekend at Redondo Beach with friends.

Mr. and Mrs. Ralph Pickett and children, who have been residing at North Hermosa avenue, left Thursday for their new home at Duarte.

Having spent the winter months in Sierra Madre at the Harry Lange residence, 154 East Sierra Madre Blvd., George Lange left Tuesday morning for his home in Deborah, Iowa.

Guests Wednesday of Mrs. H. Holland, 180 North Adams street, were her cousin, Mrs. Elanche Woods of San Diego and aunt, Mrs. H. Ainsworth, of Los Angeles.

Worthy Matron Alice Hogan, worthy patron LaRoy Davis, Associate Matron Frances Brain, Elizabeth Suter and Beulah Davis visited the Alhambra O.E.S. chapter Tuesday evening.

Mrs. Emma Ashmen has returned to her cottage "Lake View" on Brookside Lane, after absence of several weeks spent with Mrs. Ida A. Thonell in Los Angeles.

Mrs. C. J. Rockwood has returned to her home in Minneapolis after spending the past five months in California. She has been visiting at the home of Mrs. Mildred Taylor, 231 West Grand View avenue.

Mrs. Otto Lay of Milwaukee, Wisconsin, who has been a guest of the Misses Hazel and Jean Woodward, Ramona avenue, for several weeks, left Tuesday morning for a visit with her daughter in Oregon.

For further information consult Alfred James Dewey, chairman of the art committee at the Old Adobe, 35 East Montecito avenue, Sierra Madre.

Esther Penn Gregory, president of the East Pasadena auxiliary 280, county council radio chairman, was hostess to the 18th district president Edna Heart of Pasadena and 18th district radio chairman, Helen Lovejoy of Sierra Madre at a luncheon in Los Angeles on Friday.

Mrs. M. F. Reynolds returned early this week from Riverview where she has spent the past four months with friends at their ranch home. Mrs. Reynolds is stopping with Miss Ethel Dickinson of Lowell avenue and is delighted to be back in Sierra Madre again.

Fred Gilmore, Miss Florence Gilmore, Mrs. W. S. Hull with Miss Clare Cronenwett and her mother, Mrs. A. E. Cronenwett and Miss Helen Quirt of Monrovia and Mrs. F. Johnson of San Francisco, motored to Shafter and surrounding country on Monday to view the huge fields of wild flowers.

The Wilmington Veterans of Foreign Wars Auxiliary and a few members of Post No. 2967 enjoyed a covered dish luncheon on Wednesday under the oak trees at the Canyon cabin of Mrs. Mabel Smith, 642 Brookside Lane. Mrs. Smith is junior past president of the unit. Later in the afternoon the party attended the Wistaria Fete.

Twenty-five members of the local O.E.S. Chapter were present during the official visit of the Worthy Grand Matron, Rita May Cooper of Sacramento, Thursday evening at Temple City. Four chapters, Sierra Madre, San Gabriel, Ramona and Temple City, were represented. An evening of dancing followed the dinner that was served at 6:30.

After an enjoyable three months' sojourn in Southern California and a guest of Mrs. Henry Isaacs, 333 Sturtevant Drive, for several weeks, Mrs. Walter Krebs returned Friday to her home at Cedar Rapids, Iowa. During her

FETE CROWDS INCREASING AT GREAT VINE

(Continued from Page One)

former Mayor and Mrs. John C. Porter of Los Angeles.

Wednesday, March 31, was British Day at the Wistaria Fete. A large delegation from the various chapters were represented. Tea was served at 3:30 in the Wistaria Garden.

Mr. and Mrs. A. E. Barrett, 37 Suffolk, entertained at dinner Easter Sunday at the Wistaria Vine, their guests, Dr. and Mrs. J. Webster Daly and children of Tolosa Lake.

Mr. and Mrs. M. W. Carr were dinner guests Sunday of Mr. and Mrs. F. H. Hartman at the Wistaria Fete.

Mrs. Norma Knight Jones and Mrs. Vessa Luther of Pasadena, and George W. Pearson were guests Tuesday evening of Mrs. W. J. Lawless. Dinner was served at the vine.

Entertaining at a 6 o'clock dinner Sunday evening at the Wistaria Fete, Mrs. George Jones and Miss Edith Jones were hostesses to Mr. and Mrs. O'Brien of Pasadena and H. H. Bushnell, editor of the California Milk News, his wife and daughter of Beverly Hills. An informal evening followed the dinner at the home of Mrs. Jones, 241 East Sierra Madre Blvd.

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ARTISTS ARE FLOCKING TO CONTEST

(Continued from Page One)

work here, with others joining the contest daily.

An exhibition of the paintings will be arranged after the contest closes. The jury will be non-residents of Sierra Madre, announced later.

It is pointed out that the \$100 prize is not a purchase prize, although other pictures that may be selected by the Wistaria Association will be purchased.

Following are the contest rules:

1—Pictures must not exceed 20x24 inches inside the frame.

2—Pictures must be done in oil and framed.

3—All pictures must be painted out of doors in Sierra Madre before May 1.

4—Artists may select any subject that appeals to them so long as they paint at the Wistaria Vine or along the principal streets leading to the vine.

5—Pictures must be delivered at the Old Adobe, 35 East Montecito avenue, Sierra Madre not later than May 7.

Cards of admission to the Wistaria Vine will be issued to artists desiring to paint in the grounds. These cards may be obtained at the gate.

For further information consult Alfred James Dewey, chairman of the art committee at the Old Adobe, 35 East Montecito avenue, Sierra Madre.

Wild Flower Fields Near Shafter Are Ablaze Now

Thousands of acres of poppies and lupines are now in full bloom in the Shafter district northwest of Bakersfield, local visitors to the Kern County wild flower display reported yesterday.

While there are very few blooms to be seen now in the Arvin area, many Sierra Madreans who made the trip last weekend report the Shafter fields, one mile south and three miles east of the town, are more gorgeous this spring than ever before, thanks to last winter's heavy rains.

Sierra Madreans can reach the fields by going north through Bakersfield on U.S. Highway 99 to the Seventh Standard Road, which is about 4 miles out of Bakersfield, turning left on this road and continuing west for 6 miles, thence right towards Shafter and the flower fields.

stay with Mrs. Isaacs, both women enjoyed several trips to the desert and other various points of interest.

Miss Kathleen Moote, a student at UCLA, is spending the spring vacation with her parents, Mr. and Mrs. F. D. R. Moote, 689 West Sierra Madre Blvd. She is entertaining as her houseguest for the weekend a former roommate, Miss Katherine Needham, student of Wheaton College, Illinois, who is spending her vacation with her parents in Los Angeles.

Mr. and Mrs. J. H. Montgomery, 43 Sierra Place, will spend the weekend with relatives in Santa Monica, attending a party Saturday afternoon to announce the engagement and approaching marriage of their granddaughter, Miss Evelyn Pfeiffer of Santa Monica to John Boice of Ocean Park. The wedding will be an event of late May.

Local friends have been advised that Robert Mitchell, attorney-at-law in Ocean Park, and former mayor of Sierra Madre, is making reservations to sail abroad from New York on the Camerona of the Tuscania about April 30 or early in May.

Doris Gilbert.

ford, 138 West Montecito avenue, entertained Saturday afternoon, Mrs. Fred Fowler of Berlin Heights, Ohio, and Mrs. Downing of Pasadena, Rev. and Mrs. Hannaford were hosts to their guests at dinner at the Wistaria Fete. Mrs. Fowler is an old friend of the Hannafords and a member of the church in Ohio at the time Rev. Hannaford served there in 1900 to 1903.

Yesterday's register at the Chamber of Commerce booth at the Fete shows the world-wide appeal of Sierra Madre's beauty spot, guests from Bombay, India, and England being among those registered. Among the out-of-town and out-of-state registrations on this one day were:

Mrs. M. T. Wright, Battle Creek, Mich., Mr. and Mrs. Fred Reading, Cleveland, O., Mrs. C. E. Freeman, Dallas, Tex., Mrs. Ford Tait, Pueblo, Col., Mrs. H. C. Roberts, Peoria, Ill., Mrs. W. B. Pitts, Bloomington, Ill., Mrs. R. L. Marshall, Dallas, Tex., Mrs. W. B. McClain, Houston, Tex., Mrs. Lotta Choate, Houston, Tex.; Eunice O'Banion, South Dakota, Ferry Sanders, Brooklyn, N.Y.; Lucie Ford, St. Paul, Minn., Marion Shields, Grand Rapids, Mich., Mrs. Nellie Barker, St. Marys, West Va., Mrs. Mary Patterson, Seattle, Wash., Mr. and Mrs. Harold Baxter, Phoenix, Ariz., Mr. and Mrs. George Buxton, Douglas, Ariz., Evelyn Owens, British Columbia, Mrs. P. N. Hafford, Camden, Maine, Mr. and Mrs. L. C. West and Mrs. J. H. Henderson, Des Moines, Ia., Mrs. Addie Willis, Hot Springs, Ark., Mrs. R. D. Kendruck and Mrs. Marion Renduk, Vancouver, B.C.;

Mr. and Mrs. Duncan Thompson, Saskatchewan, Canada, Miss Eleanor Sorenson, Denmark, C. E. Babcock and family, Lincoln, Neb., Mrs. Susan Hutchinson, Oklahoma City, Okla., Mr. and Mrs. J. G. Ridland, Bombay, India, Lillian Senior, England, John Church, Paterson, N.J., Mrs. O. Herselecker, Chicago, Ill., Mrs. L. A. Gardner, New York City, Mrs. Hattie Sinex, Philadelphia, Pa., Mr. and Mrs. W. C. Henry and Mrs. G. I. Crow, Toronto, Canada;

Mrs. W. E. Mermann, Minneapolis, Minn., Helen Estey, Gardner, Mass., Mrs. Spaulding, Poughkeepsie, N.Y., Mr. and Mrs. E. B. Harrison, Carlsbad, New Mexico, Mr. and Mrs. A. F. Bernhard, New York City, Mrs. Yang Ling, Peiping, China; J. G. Monjar and Lucile Mason, Detroit, Mich., Mrs. Denruston, Nice, France, Mrs. W. K. Drake, Norwood, Mass., C. A. Skeets, Toledo, Ohio.

CITY OFFICIALS SEE WHAT CCC CAMPS ARE DOING

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Army Officer To Speak On Oxford Group Movement

On Sunday at the morning service several members of the Oxford Group Movement will speak at the Congregational Church. They will include General and Mrs. Earl D. Luce.

General Luce, during the war was in command of the 34th Brigade serving in France during activities and with the Army of Occupation. He now lives in Minneapolis, Minn. His old friend Captain E. G. Everett recently introduced him to the local Kiwanis Club where the former hard-boiled general revealed the power of the Oxford Movement on his own life.

LEGION POST OBSERVES ARMY NIGHT AT DINNER

American Legion Post 297 was well represented at its dinner meeting Monday evening with 30 members of the army and navy service participated in the observance of "Army Night." Mmes. Dona Robertson and Leila Roberts served the dinner at 6:30. Art Embree acted as commander for the evening and G. Fells was welcomed as a new member.

ILLINOISANS TO PICNIC

The annual winter picnic of the Illinois Association will be held all day Saturday, April 17, in Sycamore Grove Park. Each one of the one hundred and two countries will establish its own headquarters and will open registers. The "Suckers" are urged to go early and carry basket picnic dinners. All Illinoisans, residents or visitors are invited to attend.

Local friends have been advised that Robert Mitchell, attorney-at-law in Ocean Park, and former mayor of Sierra Madre, is making reservations to sail abroad from New York on the Camerona of the Tuscania about April 30 or early in May.

Doris Gilbert.

In a Social Way

ELEANOR PHILLIPS HOSTESS AT DINNER PARTY

PRECEDING the annual Spring Dance of the Sierra Madre Junior Woman's Club at the clubhouse Saturday evening, Miss Eleanor Phillips, president of the organization, entertained several of her friends at a beautifully appointed formal dinner party. A large bouquet of ranunculus made the colorful centerpiece for the table at which thirteen guests were seated. Following the dinner the group attended the dance at the clubhouse. Guests of Miss Phillips included Miss Martha Cromley of Pasadena; Miss Barbara Hollingsworth and James Vorhis of Los Angeles; Herbert and Frederick Hassel of Glendale; Misses Cynthia Hull, Marianne Daily, Frances Olds, Genelle Paschall, and Messrs. Werner Marti, John Senour, David Thayer and Jay Coumbee all of Sierra Madre.

HUNDRED COUPLES AT JK WOMEN'S DANCE

A hundred couples attended the annual Spring Dance of the Junior Woman's Club Saturday night. Mr. and Mrs. J. H. Robertson were the gracious host and hostess for the evening and Mrs. W. J. Lawless, president of the Senior Woman's Club, was honor guest of the Junior Women.

The club house reception hall and stage were transformed into a bower of flowers. Marianne Daily, Dorothy Cord, Ruth Ryan, Edith Frisby, Ethel Lauber, Jackie Ward and Angie Lee-Pee composed the decorating committee. Elizabeth Pritchard had charge of the punch served during the evening and at intermission. Carolyn Ware was responsible for the tickets.

MASON'S GIVE FAREWELL PARTY FOR WAMMOKS

In compliment to Leonard Wammock, who is leaving the 20th of this month for Borneo, and his family who will join him at a later date, the Masonic Lodge and the O.E.S. Chapter, will be joint hosts and hostesses for the evening at 6:30 pot luck dinner at the Masonic Temple. Marion Hays, past master and Sam Graham, senior deacon, are in charge of the dinner. Members of both organizations are cordially invited to attend.

ROBERTSONS ENTERTAIN AT SUNDAY TEA

Mr. and Mrs. H. C. Robertson entertained several of their friends on Sunday at an afternoon tea at their Canyon Park home. Guests from Los Angeles included Mr. and Mrs. Rex Harrington, their daughter Barbara, Mr. and Mrs. Nicholson, Mrs. Isabel Brady and sons Eugene and Bob; Elvin Haworth, Duke Robertson, Mrs. W. H. Cole and son Sibley of Sierra Madre, and Mr. and Mrs. W. G. Benway, their daughters Dorothy and Helen of New York.

JOYCE LANGE HAS A REAL BIRTHDAY PARTY

Little Joyce Lange, daughter of Mr. and Mrs. Harry Lange, celebrated her fourth birthday Wednesday with a party at her home, 154 East Sierra Madre Blvd. Seven small guests played games throughout the afternoon and each one was given a balloon.

A large lighted birthday cake, presented Joyce by her great, great uncle, George Lange, who is visiting here from Iowa, was the feature of the lunch served at the close of the afternoon by her mother. Joyce's guests were Georgianna and Rosanna Bissell, Deloss McLaughlin, Bobby Culum, Gerald Perry and Litha Anne Crowe.

MRS. VIRGINIA SHEEHAN CELEBRATES BIRTHDAY

To celebrate her birthday, Mrs. Perley Poore Sheehan served tea to a group of friends who dropped in informally on Wednesday at her home on North Baldwin Avenue. Among those present were

FINE FILMS SHOWING AT ARCADIA THEATRE

Victor McLaglen, Preston Foster, Ida Lupino and Donald Woods in "Sea Devils" is the feature film showing today and tomorrow

THE SIERRA MADRE SHOPPING NEWS

FRIDAY, APRIL 9, 1937

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FLAT WORK ALL IRONED—READY TO USE
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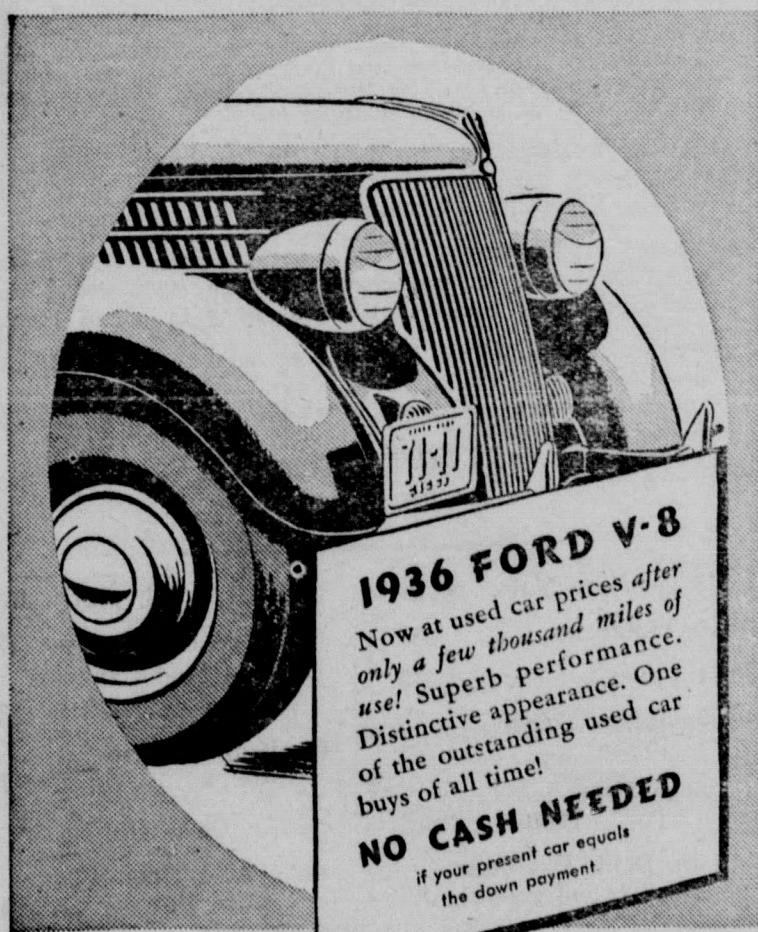
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SIERRA MADRE

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R&G BARGAINS

LIKE THESE ON THE MARKET?



1936 FORD V-8
Now at used car prices after
only a few thousand miles of
use! Superb performance.
Distinctive appearance. One
of the outstanding used car
buys of all time!
NO CASH NEEDED
if your present car equals
the down payment.



1935 FORD V-8
The biggest seller of the
year! Easy handling, Center-
Poise riding, modern lines
and appointments. Good for
thousands of care-free V-8
miles at very little cost!
NO CASH NEEDED
if your present car equals
the down payment.

Drive Your Old Car In—Drive a Modern Car Out!

Big strides in comfort, beauty, and
safety mark the cars of the last two
years. And at your Ford Dealer's
you can enjoy these new advan-
tages right now at very little cost.
Apply your old car against the
down payment—arrange easy
terms for the balance—and take

your choice of the many different
makes and models, Ford V-8 and
otherwise! Many of the best buys
are R & G used cars—renewed,
and guaranteed, on a money-back
basis. Don't put up with a worn-
out car. Enjoy modern motoring
pleasure and safety instead!

See your FORD DEALER today!

Easy terms through Universal Credit Company

USED CARS & TRUCKS
RENEWED R&G GUARANTEED
ALL MAKES
with
MONEY-BACK GUARANTEE!
R & G means renewed and guar-
anteed. Every R & G car is checked
at over 30 points to meet factory
specifications. Every R & G car is
sold with a written guarantee of
100% satisfaction or 100% refund.
R & G used cars are of many makes,
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Try our tasty meat or
cheese sandwiches.

Wines, beers, mixed drinks
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60 West Sierra Madre Blvd.
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NEWS
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while it is news
and prints it first!

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QUALITY FOOD POPULAR PRICES
TURKEY DINNERS SATURDAYS — CHICKEN SUNDAYS

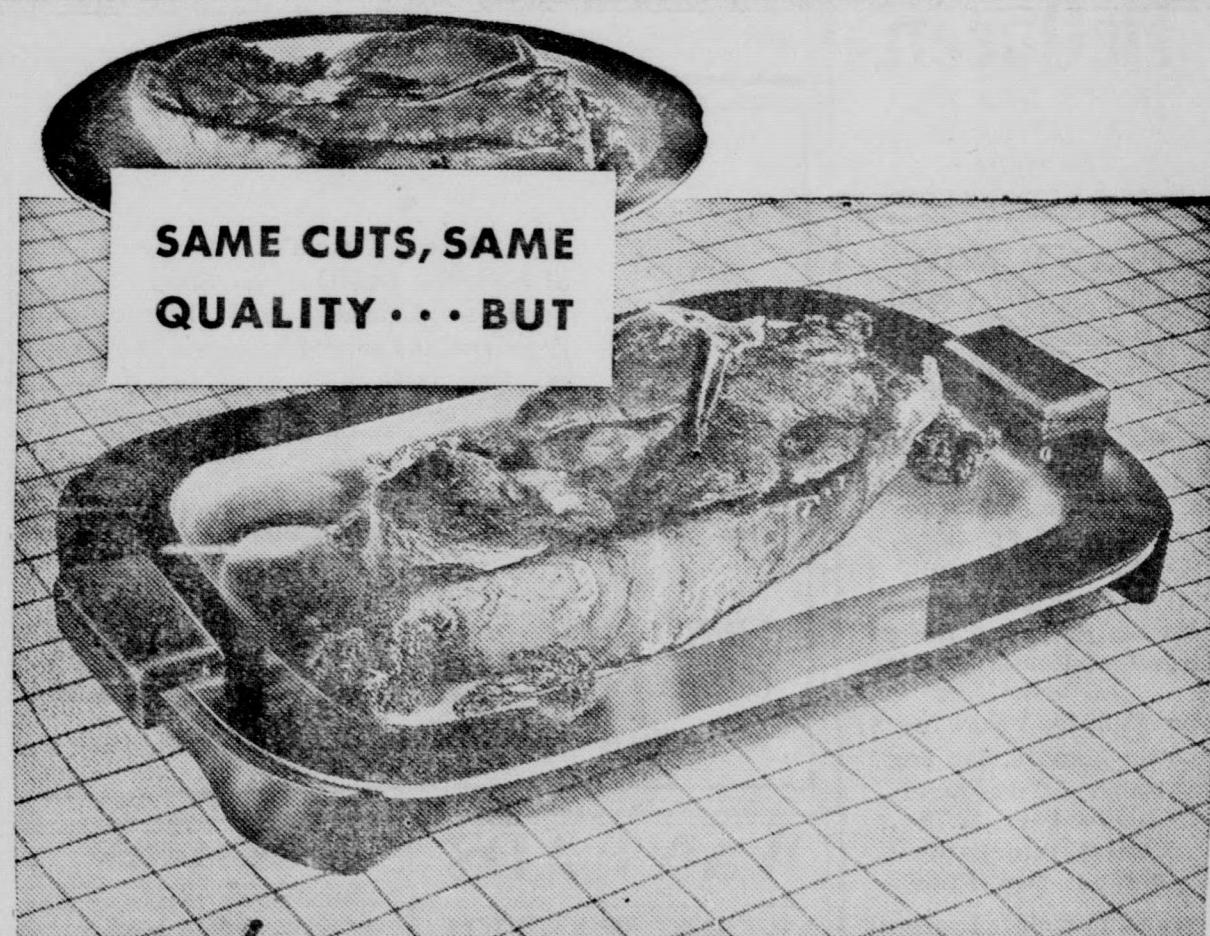
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- 1—We know the people
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- 3—The loan benefits our entire community

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BECAUSE BROILED WITH GAS!**

Only one household fuel provides the right kind of heat to broil steaks that are marvels of tenderness, juiciness, brownness and flavor. That fuel is gas; for genuine broiling requires, first, live, radiant heat and second, quick adjustability.

Gas alone gives you both! Its flame can be instantly adjusted to produce precise degrees of heat. With a modern gas range, you don't need to be an expert cook to enjoy continuous success!

And imagine broilers that are absolutely smokeless. You'll find them on the new gas ranges. Visit your dealer or your gas company, today!

SOUTHERN COUNTIES GAS COMPANY



NOTHING EQUALS Natural Gas

Spring is Here Summer is Coming

Now is the time to buy one of our RECONDITIONED USED CARS — BIG STOCK — ALL MAKES —

DRIVE A SAFE CAR

No need to take risks or chances when you can buy a guaranteed, reconditioned car for an amazingly low price.

Profit by present bargain prices . . . All new and used cars are due to advance soon . . . Save the cost of repairing your present car.

READ THESE PRICES!

SEE THESE CARS!

1929 FORD COUPE	\$135
1929 DODGE "6" SEDAN	145
1929 NASH "6" SEDAN	145
1929 BUICK "6" SEDAN	165
1930 STUDE "8" SEDAN	185
1931 HUPP "8" COUPE	225
1931 GRAHAM "8" SEDAN	235
1931 FORD SPORT ROADSTER	235
1931 CHEV. CABRIOLET	265
1931 PONTIAC "6" SEDAN	285
1932 PLYMOUTH SEDAN	285
1931 BUICK "8" 5-PASS. COUPE	325
1931 CHRYSLER "8" IMPERIAL SEDAN	385
1934 FORD "VS" VICTORIA	435
1933 BUICK SPORT COUPE	465
1934 OLDS "6" SEDAN	485
1935 FORD "VS" TOUR. SEDAN	525
1935 DODGE "6" TOUR. SEDAN	595
1936 DODGE "6" SPORT COUPE	695
1935 PACKARD "120" TOUR. SEDAN	865

Lowest Finance Rate. We include Fire, Theft, Collision, Earthquake and Flood Insurance, etc., for your protection.

SEE US FIRST. SAVE TIME AND MONEY TOO.

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BUICK DEALER
135 W. Foothill
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Fruit Trees, 60c up
Peaches, Plums, Apples,
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Choice Roses, 3 for \$1
Talisman, Hoover, Duchess
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Bedding Plants,
15c to 35c dozen

Over 40 Kinds in Flats
Boysen Berries, 6 for \$1
largest and most delicious
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Cow Manure, 3 bags for \$1
Steer Manure, 45c bag
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100 lb. bags, \$2.75
Cement Bird Baths,
medium size, \$2.00
Lawns, Sprinkler Systems

WARD NURSERY and FLORIST

Phone 1614
Mt. Trail and Laurel

ROSE MARIE BEAUTY SHOPPE

8 W. Sierra Madre
Bldv. (upstairs)
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Special Prices on
Genuine EUGENE and Nutri
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Oil Permanent Waves 1⁹⁵
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Oil Shampoo and Finger Wave .. 1⁰⁰

Shampoo and Finger Wave .. 75^c

Wet Wave 25^c

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FRIDAY - SATURDAY

PAUL MUNI

"SCARFACE"

Merie Oberon Brian Aherne

"BELOVED ENEMY"

STARTING SUNDAY

ROTHOS ROMANTICS

Jean Arthur Brent

"MORE THAN A Secretary"

Myrna Loy Warner Baxter in "PENTHOUSE"

plus Mickey Mouse Cartoon in Color. "Band Concert"

Eight Hundred Million Tire-Miles a Year on ATLAS TIRES

Here is proof of performance in ACTUAL SERVICE. Right now, 24,000 oil company cars and trucks are riding the highways—piling up 800,000,000 tire-miles annually on Atlas Tires.

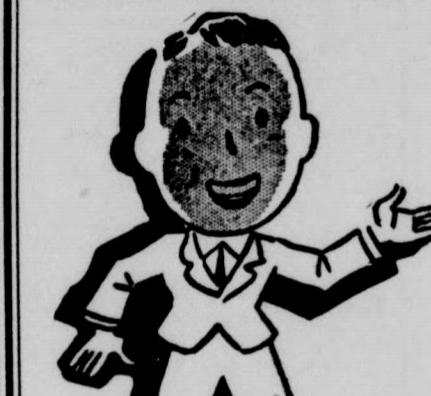
Under load, over paved highways, rutted roads, through sleet and snow at 10 below or sizzling heat—the records of performance thus obtained contribute to the process of making Atlas immune to punishment.

With such actual performance on record, we can safely endorse and Guarantee Atlas tires.

Stop in. We'd like to tell you why Atlas is America's fastest selling tire.

Standard Service Station

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115 W. Sierra Madre Blvd. Phone 297-1



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Pack Away
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BUT FIRST! WE CALL AND Deliver. Just give us a ring.

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TELEPHONE 3

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14 West Sierra Madre Blvd. TONY DELVECCI

A BETTER PLACE TO EAT

Complete Corn Fed TOP SIRLOIN STEAKS Young Hen TURKEY or CHICKEN DINNERS

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Our Cocktails and Highballs mixed by "Master Bartender" "2 year old" is our youngest bar whiskey — Most drinks 25c.

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30 NORTH EUCLID AVENUE — PASADENA

WANT ADS

WORK WANTED

GIRL wants sewing, experienced on Singer machine. 306 W. Highland. 29^a

WANTED — Work, gardening, pruning, care of lawn, anything. 223 Santa Anita Court. Phone 197-2. 30^a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11^a

LET ME clean up and take care of your yard, cut your lawn, etc. Very reasonable. Leave word at NEWS office and I'll call. William Buck. 27^a

For Sale Real Estate

WE HAVE some splendid bargains in lots, and there is plenty of building money. Now is the time to provide a home in Sierra Madre. Lot prices are bound to increase. NEALE & RUSSELL, 86 W. Sierra Madre Blvd. 29^a

NEW Modern Colonial 4 room stucco, fireplace, basement furnace. lot 100x120; 2 car garage. 510 E. Highland. 28^a

HELP WANTED

WANT girl for part time house work, mornings preferred. Call 1114, Miss Harrison, 177 Merill avenue. 29^a

RENTALS

5 ROOM nicely furn. house, sunny rooms, screen porch, garage. Adults. Ph. 125-3. 257 N. Grove. 27-28d

ATTRACTIVE apartment, close in, private bath. 34 N. Hermosa. Phone 253-2. 26-2fd

MISCELLANEOUS

TUTTLE'S Tennis Shop at new location, 419 East Highland avenue. Telephone 2203. 28-29^a

COMMUTERS can take 3 passengers to downtown Los Angeles daily in 1935 Chev. Master Sedan. Monthly basis. Leave Sierra Madre 7:30 a.m. Leave L.A. 5th and Wall, 5:45 p.m. W. J. Colligan. Phone Sierra Madre 1464; Los Angeles. Tucker 6212. 28^a

WANTED — to buy 50 ft. residence lot or 2 bed room house. Address Box 694, Santa Monica. 29^a

INSURANCE

THERE are a lot of automobiles in Sierra Madre that carry insurance and the local agents will appreciate this business. My office can furnish you first class service. T. W. NEALE, 86 W. Sierra Madre Blvd. 29^a

ADS IN THE NEWS BOOST McBRATNEY'S BUSINESS

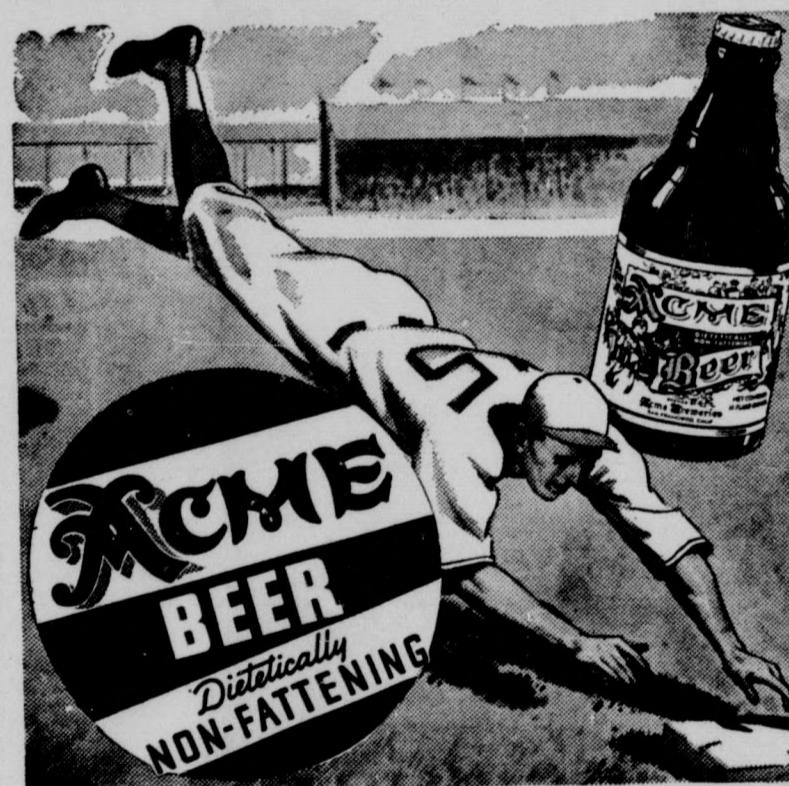
THERE is plenty of business to be had in Sierra Madre by wide awake merchants who want and are willing to make even a mild effort to get it. It is not to be expected that it will be thrown at the stores here unwilling to keep the townsfolk reminded that their patronage is appreciated and that they have wanted merchandise. The following letter, just received by the publisher and unsolicited, would seem to prove that consistent advertising in the SIERRA MADRE NEWS is really profitable:

Mr. L. R. Goshorn, Publisher
SIERRA MADRE NEWS
Sierra Madre, California

Dear Mr. Goshorn: A recent check on our customer list shows an increase of 40 per cent from Sierra Madre during the past year. We feel that our regular advertising program in the SIERRA MADRE NEWS is largely responsible for this increase, and we wish to express our appreciation for your excellent cooperation.

Very truly yours,
McBRATNEY'S.
By J. B. McBratney

Monrovia, California, April 6, '37.



Compared with other foods, Acme Beer is relatively non-fattening.

DISTRIBUTOR

ACME DISTRIBUTING COMPANY

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NEW KIND OF IRONER

NEEDS LESS FLOOR SPACE
THAN A KITCHEN CHAIR

Thor

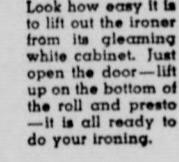
FOLD-A-WAY



You'll actually enjoy doing your ironing on this modern new ironer. It irons more beautifully than you can ever iron by hand—and in far less time—and all the while you are comfortably seated.



A kitchen chair makes room for a new THOR Fold-A-Way. Now the housewife with a small ironer can enjoy the ease and comfort of owning a THOR ironer.



\$89⁹⁵

Convenient Terms

Sierra Madre Hardware Company

Landscaping,
Lawns, Sprinkling
Systems
Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614

Solury's Grocery

Open Evenings

Delicatessen Department
Genuine French and Italian Roquefort Cheese
Potato Salad
Baked Beans, farmer style
Cottage Cheese ice cold
Ale (Eastside)
Beer (Schlitz)
Bacon, Sausage
Cold Lunch Meats

When you want something real tasty and good to eat, visit us

SPRING . . . in the Out-of-Doors

We offer the largest selection of Lawn Hammocks in the San Gabriel Valley

\$15.85 to \$43.50



4 oz. Canvas, Canopy, Link Base
Head Rest . . . \$15.85

10 oz. Canvas, Drop Curtain, 44 Coil
Base, Covered Spring and Chain, Hand
Motif, Inner Spring . . . \$29.75 each

Easy Terms

Monrovia Furniture Company

612 S. MYRTLE—MONROVIA—PHONE 41

Letter From Another Pleased Patron

CASA DE ALEGRIA
332 Sturtevant Drive
SIERRA MADRE, CALIF.

April 6, 1937

Sierra Madre News:
I am highly pleased with my new stationery.

Thank you,
Henrietta E. Isaacs

Every home and business should have a letterhead. Let us help you design yours — You will be pleased, too . . . with the workmanship and the price.

SIERRA MADRE NEWS

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

VEAL, BEEF and PORK . . . lb. 25c
Fresh Ground for Loaf

BACON

WILSON'S CORN KING or SWIFT'S ORIOLE . . . pound 35c

We Have 1937 Spring Lamb

Hormel's Luncheon Loaf

12 ounce Cans (Fine for Lunches) Special at 29c

A Full Line of Kern's Products
We Redeem Your Prize Tickets

PENNEY'S 35th ANNIVERSARY

We're thirty-five years old! Today, as in 1902 when Penney's was founded, we proudly offer thrifty American shoppers the highest quality at lowest possible prices. Now, for the thirty-fifth time, we offer you amazing bargains to celebrate our Anniversary! Don't miss a one!

MONROVIA

ANNIVERSARY FEATURE!

Silk HOSIERY

Full Fashioned 39¢

Chiffons! Service weights!
Newest colors! Perfect
quality! Sizes 8½-10½.

ANNIVERSARY FEATURE!

Shadow Panel

SLIPS

Grand Values! 43¢

Expensive-looking rayon
taffetas at an exceptional
price! Sleek four gore
and bias cut styles—tailored
or trimmed with lace. V and bodice tops.
32 to 44. Come early!

ANNIVERSARY FEATURE!

Novelty Nets

A Grand Bargain! 5¢
yds.

Of crisp marquisette! Unbelievable at this price—but true! Get your share!

ANNIVERSARY FEATURE!

PENCO PINS

4¢ Pkgs.

160 needle
point brass
pins. A bargain!

Polo SHIRTS

Bargain Priced! 79¢

Collars with slide fasteners! Smart new colors! See 'em, and you'll buy!

SHEETS 1.00

Nation Wide
81"x99"

Closely woven of carefully selected yarns!
NATION WIDE sheets, size 63"x99".....89c
NATION WIDE cases, 42"x36".....25c ea.

ANNIVERSARY FEATURE!

Bingo Canvas SHOES

49¢

For youths, boys, men! Brown
ventilated uppers, durable soles,
heavy bumper toes! Winners for
wear and comfort! Buy now!

ANNIVERSARY FEATURE!

GOWNS

Hand Made! 29¢

Attractive Porto Rican
gowns with colored stitching
or applique trimming.
Extra sizes 39c

ANNIVERSARY FEATURE!

BLANKETS

60x76 inches 47¢

When cosy, cotton blankets sell at this low price—
get here EARLY!

J. C. Penney Co.

MONROVIA

LYRIC

Phone 90

— MONROVIA —

Sat., Sun., Mon., Tues.

April 10, 11, 12, 13

Errol Flynn, Anita Louise

in "GREEN LIGHT"

also Claire Trevor, and Michael Whalen in

"TIME OUT for Romance"

Wednesday, Thurs., Friday

April 14, 15, 16

Lionel Barrymore, Cecilia Parker in

"FAMILY AFFAIR"

also Pat O'Brien, Sybil Jason, in

"The Great O'Malley"

Special Att. Wed., Fri., Sat.

Monrovia Monumental Works

High Class Monumental Work
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Smart Styles
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Chic
Cosy
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Comfortable

Our monthly rates for room
with bath cost but little more
than a comparable room without
bath in private family.

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**ANNUAL COMPARATIVE ANALYSIS
OF
INSURANCE STOCKS**

* THE 1937 edition of our Annual Comparative Analysis of Insurance Stocks is now available for distribution.

This analysis comprises a statistical study of 55 leading American fire insurance companies. Included is a three-year exhibit of earnings, showing separately the current trend of underwriting results and investment income. The essential items from the latest balance sheets are given, reflecting the financial condition, and also most of the other points which are to be considered in a comprehensive analysis of these companies. Phenomenal growth in intrinsic value of certain individual stocks is worthy of particular note.

Copies of this analysis may be obtained at any of our offices without obligation.

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LOS ANGELES SANTA ANA PASADENA SAN DIEGO


SPRING TIME IS BUILDING TIME

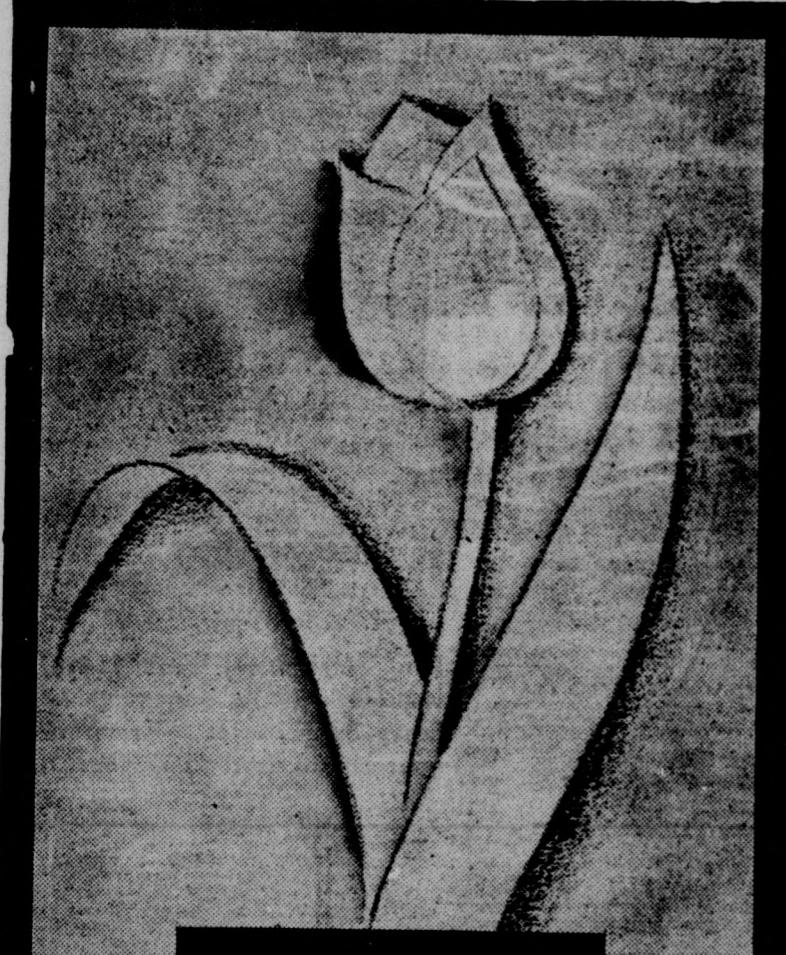
Selling lumber is our business... we carry a complete stock.

BUY IN YOUR HOME TOWN

"Brighten up the Corner" with our paints, varnishes. Best grades — guaranteed.

Sierra Madre Lumber Co.

J. S. BILLHEIMER, Manager
38 East Montecito Phone 23



Cook
THE EASY WAY
ELECTRICALLY

Here is an idea of how fresh and clean your kitchen will be when you cook on a modern electric range. Walls and curtains keep their Springtime look... pots and pans stay bright and shiny. No wonder 250 women, in Edison territory alone, change over to electric cookery each week.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.

**Watch for the
GRAND OPENING**

PERRY'S FOOD MART
87 West Sierra Madre Boulevard

Telephone WAlkefield 2098
**Artificial Limbs
Leg and Body Braces
Trusses - Arch Supports - Special Made Shoes**
PETER P. PLESKO: 28 S. FAIR OAKS AVE. PASADENA

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12 West Sierra Madre Blvd.
Phone 3582
Open Evenings and Sundays

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M. A. WOODWARD
ATTORNEY AT LAW
99 Suffolk Ave., Sierra Madre
Office Hours 9-12 A.M.
Phone 72, Sierra Madre

Robert Mitchell
Attorney-at-Law
Merritt Jones Hotel, Ocean Park
Calif., Phone Santa Monica 63145

Dentists

Dr. J. L. Woehler
X-RAY - DENTIST
31 South Baldwin Avenue
(next to Post Office)
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Evenings by Appointment

Dr. Thos. Warden
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Hours 8:30 to 12; 1:30 to 5
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522 W. Sierra Madre Blvd.
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AUDUBON PARK
Enjoy mountains in Sierra Madre.
Furnished Cottages, Special Rates.
S. L. Pugh, Manager.
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Geo. W. Groth, M.D.
94 N. BALDWIN
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Physician & Surgeon
Office, 65 E. Sierra Madre Blvd.
Phone 60—Residence Phone 78
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

NEWS want-ads
Bring home the bacon!

**Telephone
Rent Paid?**

DISCOUNT IF PAID BY 20th
Office Hours: 8 a.m. to 5 p.m.

Mausoleum and Crematory

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Mausoleum - Crematory - Columbarium
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THEATRE
44 East Huntington Drive
ARCADIA

Friday and Saturday
Victor McLaglen, Preston Foster, Ida Lupino, Donald Woods
in
"SEA DEVILS"

James Melton, Patricia Ellis, Hugh Herbert, Zazu Pitts, in
"Sing Me A Love Song"

Sunday, Monday, Tuesday
"GOD'S COUNTRY AND
THE WOMAN"

George Brent and Beverly Roberts
"Under Cover of Night"

Edmund Lowe, Florence Rice
Wednesday, Thursday, Friday
and Saturday
"When's Your Birthday"

Joe E. Brown, Marian Marsh
Jules Verne's Adventurous
masterpiece
"Soldier and the Lady"

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Sierra Madre News

First Church of Christ Scientist

SIERRA MADRE, CALIFORNIA

ANNOUNCES A
FREE LECTURE ON CHRISTIAN SCIENCE
Entitled

'Christian Science Brings Enlightenment for Mankind'

MISS MARGARET MORRISON, C.S.
of Chicago, Illinois

Member of the Board of Lectureship of the Mother Church,
The First Church of Christ, Scientist, in Boston, Mass.

IN THE SIERRA MADRE
PUBLIC SCHOOL AUDITORIUM
Corner Auburn and Highland Avenues

SUNDAY, APRIL 11, 1937
at Three O'Clock

THE PUBLIC IS CORDIALLY INVITED TO ATTEND

Safeway SPRING CANNED FOODS SALE

[These prices effective through Saturday, April 10 in Safeway-operated departments of stores within 35 miles of Los Angeles.]

HERE'S THE SALE YOU'VE BEEN WAITING FOR! Savings abound in variety of fancy and staple foods are offered you in every department.

Check over this list. You'll see many items you need. You'll recognize numerous outstanding values.

Visit your neighborhood Safeway during this sale and stock up. Take full advantage of the values to be had. Multiply your savings through buying in quantity.

PLUMS

LIBBY OR DEL MONTE DE LUXE PACK

No. 2½ can 11c

PEACHES

LIBBY, STOKELY DEL MONTE

No. 2½ can 14c

CORN

DEL MONTE or STOKELY COUNTRY GENTLEMAN

2 No. 2 cans 25c

DEL MONTE BRAND FOODS

Del Monte Red Salmon tall can 20c

Del Monte Catsup 14-oz. bottle 17c

Tomato Sauce Del Monte Brand 3 8-oz. cans 11c

Tomatoes Del Monte Brand 2 No. 2½ cans 25c

Del Monte Spinach Garden Fresh No. 2½ can 13c

Del Monte Peas Early Garden No. 2 can 15c

LIBBY'S FINE FOODS

Libby Red Salmon Fancy Grade tall can 20c

Libby Corned Beef 12-ounce size can 16c

Deviled Meat Libby Brand 3 3½-oz. cans 10c

Corned Beef Hash Libby's 2-ounce jar 15c

Libby Sliced Beef 2-ounce glass jar 10c

Libby Spinach Fancy grade Free from grit No. 2½ can 13c

Libby's Sauerkraut No. 2½ can 14c

Baby Food Libby's Brand Homogenized 3 cans for 25c

STOKELY'S FRUITS & VEGETABLES

No. 1 can 15c

No. 2 can 11c

14-oz. bottle 12c

Solid pack 11c

No. 2 can 15c

No. 2 can 13c

No. 2 can 14c

2 No. 2 cans 25c

Assorted per can 8c

ASPARAGUS

2 lbs. for 15c
TENDER, FANCY, LONG, GREEN.

FRESH PEAS

2 lbs. for 15c
SWEET AND TENDER, FULL PODS.

NEW POTATOES

5 lbs. for 25c
SAN DIEGO. FRESH, WHITE.

PIPPIN APPLES

6 lbs. for 25c
CRISP, GREEN, AND FIRM.

Meats GUARANTEED TO PLEASE!
TURKEYS

lb. 22c

Fancy, Prime Young Hens, Fresh Dressed.

PRIME RIB Fancy oven roast. Guaranteed beef.

lb. 31c

RUMP ROAST Boneless rump roast of Guaranteed beef.

lb. 32c

BEEF ROAST Boneless Shoulder Clod. Guaranteed beef.

lb. 30c

GROUND BEEF Guaranteed ground beef. Packed in Visking.

lb. 17c

PLATE RIB Quality boiling beef. Cook with vegetables.

lb. 11c

SHORT RIBS Braised or baked them. Guaranteed beef.

lb. 15c

PURE LARD Wilson's brand. Packed in one-pound cartons.

lb. 15c

SAUSAGE Pure pork sausage, country style. Bulk.

lb. 30c

ROAST CENTER CHUCK Beef Roast. Fancy grade center cut chuck. per pound 21c

AIRWAY COFFEE

Seven out of ten prefer this type of coffee.

lb. 17c

TOMATOES

Buy several cans of standard pack, pure style tomatoes at this low price.

No. 2½ can 8c

GRAPEFRUIT JUICE

Stokely, Ariz-Sweet, or Dromedary.

3 No. 2 cans 29c

CRISCO OR SNOWDRIFT

1-lb. can 20c

3-lb. can 56c